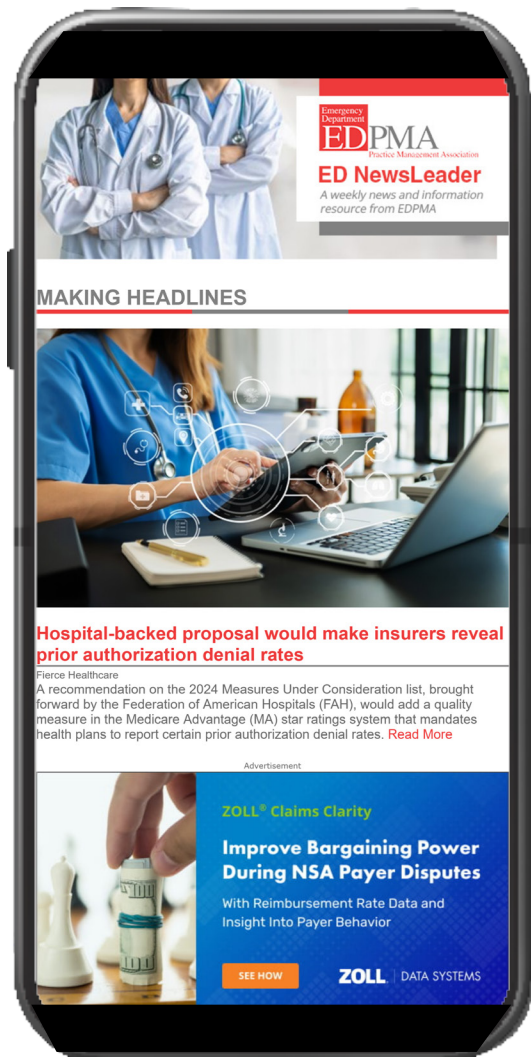


EDPMA INTRODUCES EXCLUSIVE ADVERTISING OPPORTUNITIES

In partnership with Multiview, we will work strategically with you to create the perfect marketing bundle. Through these digital solutions, EDPMA can help elevate your brand to your targeted audience.



1



THE ED NEWSLEADER

The ED NewsLeader aggregates the week's most relevant stories, gathered from leading news media sources and directly from EDPMA. Delivered to 1,730 industry professionals, this newsletter keeps them informed of the topics that matter most. *Advertising availability is limited.*

2



THE ADVOCACY NEWSLETTER

The EDPMA Advocacy Newsletter has a 29% open rate and is distributed to 3,860 emails including members and a broader audience helping them stay on top of legislative issues, action alerts, and other must-know information and resources. *Advertising availability is limited.*

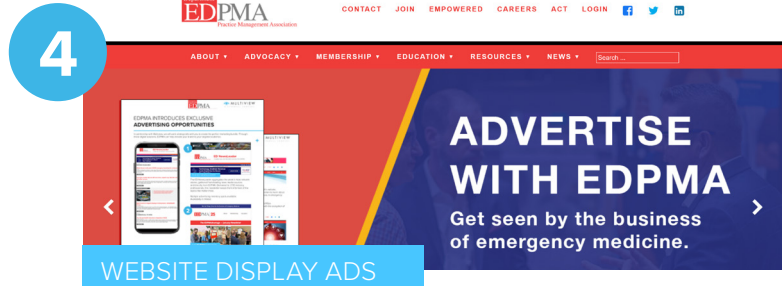
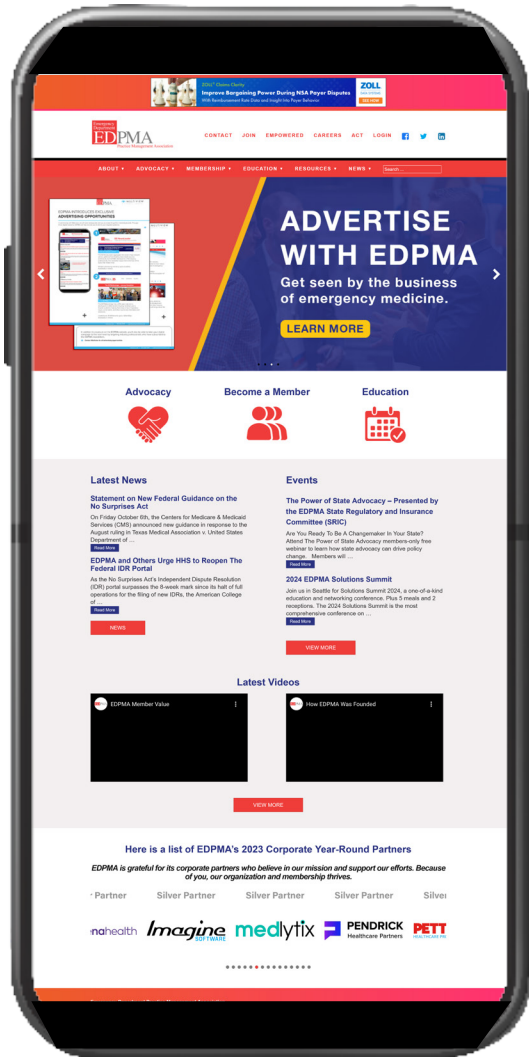
3



THE CONNECT NEWSLETTER

The EDPMA Connect has a 32% open rate and is distributed to over 8,500 emails, weekly, connecting them to events, educational opportunities, legislative updates, EDPMA happenings, and more. *Advertising availability is limited.*

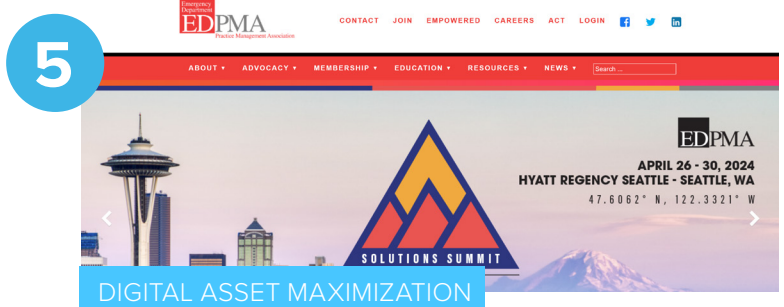




4 WEBSITE DISPLAY ADS

Highlight your brand directly on EDPMA's website, www.edpma.org, which is the #1 destination to learn about issues and events impacting the business in emergency medicine.

Leaderboard: \$3,500/year; specs: 728x90px
The leaderboard is mostly run-of-site with the exception of advocacy pages. Availability is limited.



5 DIGITAL ASSET MAXIMIZATION

Expand your reach by targeting emergency medicine leaders, physician groups, revenue cycle management companies, supporting organizations and other industry professionals who turn to edpma.org for all-things about the business of emergency medicine.

120,000 impressions: \$5,950
Availability is limited.



In addition to exposure on the EDPMA website, you'll also be able to take your digital campaign to the next level by targeting industry professionals who have subscribed to the EDPMA newsletters.

+ Contact Multiview for all advertising opportunities