



EDPMA 2024

Corporate Prospectus and Media Kit

Emergency Department Practice Management Association
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EDPMA.org

EDPMA'S MISSION

The mission of the Emergency Department Practice management Association is to advocate for emergency department physician groups and their business partners to enhance quality patient care through operational excellence and financial stability.

Successful Advocacy –

EDPMA is your voice before Congress, CMS, State-level decision makers, and private payers on Medicare and Medicaid Reimbursement, Quality Reporting, Documentation Requirements, Provider Enrollment, and more.

Keeping You Informed –

With Federal and State Governments busily implementing the Affordable Care Act and the private sector finding creative ways to take the lead, EDPMA keeps you up-to-date with newsletters, interactive monthly committee meetings, regular email alerts, social media posts, and website updates.

Cutting-Edge Educational Opportunities –

With Emergency Medicine's premier annual conference the Solutions Summit, regularly updated Toolkits, Webinars, and Workshops.

Unique Opportunities to Network and Become an Industry Leader –

EDPMA members regularly work together at committee meetings and on conference calls, on State-level task forces, and when working with our many coalition partners. Industry leaders work alongside newcomers, new leaders shine, and everyone's contribution is greatly appreciated. We are the association representing and bringing together physician groups, billing and coding companies, and others supporting Emergency Medicine.

About EDPMA

Our members represent physician groups of all sizes along with companies providing products and services for operating emergency departments including revenue cycle management, billing, coding, scribe services, credentialing, practice management, software, legal services, and more.

EDPMA provides unmatched access to decision makers, advocates for fair policies that prioritize high-quality patient care and fair reimbursement, educates on best practices, and keeps our members up to date on issues affecting emergency department management.

Our partners make it possible.

EDPMA considers our sponsors, exhibitors, and advertisers as our partners and allies. We believe we are stronger together and look forward to building a lasting relationship with your company to support the advancement of the business of emergency medicine.

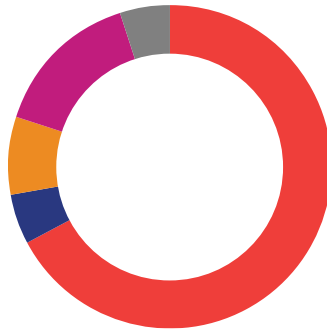


Learn More About Our Physician Groups and Billing Companies

Of Solutions Summit 2023 attendees who completed the conference survey:

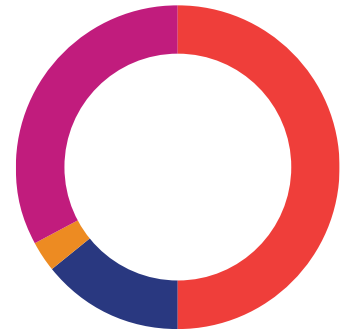
Annual Gross Revenue

5%	< \$1M
15%	\$1M - \$3M
8%	\$3M - \$5M
5%	\$5M - \$10M
67%	> \$10M



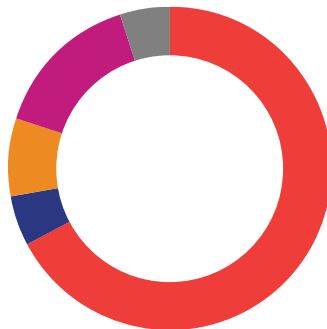
Annual Tech & Software Expenditures

50%	< \$1M
33%	\$1M - \$5M
3%	\$5M - \$10M
14%	> \$10M



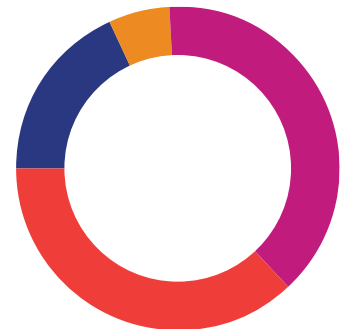
Annual Medical Equipment Expenditures

90%	< \$1M
0%	\$1M - \$5M
0%	\$5M - \$10M
10%	> \$10M



Annual Business & Medical Services Expenditures

37%	< \$1M
39%	\$1M - \$5M
6%	\$5M - \$10M
18%	> \$10M



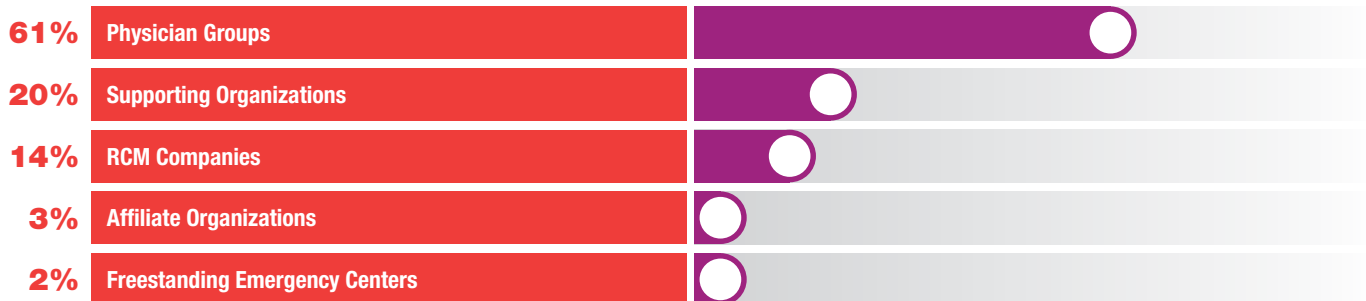
Staff Size

25%	1 - 25
10%	26 - 50
12.5%	51 - 75
12.5%	76 - 100
40%	100 +

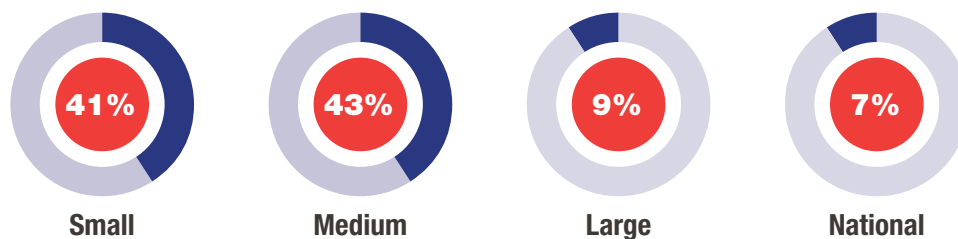


Learn More About Our Physician Groups and Billing Companies

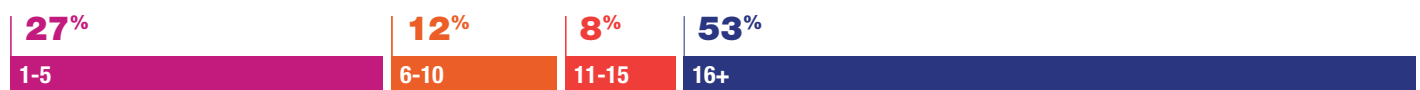
Types of Member Organizations



Our Physician Group Members



Number of Sites Served



Products / Services of Interest



YOUR BRAND, ELEVATED.

EDPMA will understand your goals and create a customized marketing bundle to achieve your objectives. We offer in-person and digital touchpoints throughout the year. Your success is important to us.

“EDPMA is the one organization I can’t afford not to be a member because of the value.”

- Solutions Summit 2023 attendee



Solutions Summit

Considered the industry’s premier education and networking conference, this annual, in-person event brings together 400+ emergency medicine executives and leading partners for three impactful days of learning and connecting.

Workshops

Our in-person and virtual workshops deliver a deep dive into topics that impact your bottom line and train your team.

Webinars

Our virtual members-only events are delivered both live and on-demand and are centered on best practices and just-in-time information covering topics such as the No Surprises Act and pending legislation important to emergency medicine.



Advertise

Our e-newsletters have a 31% open rate and are distributed to both members and to a broader audience, helping them stay on top of issues impacting their practice.

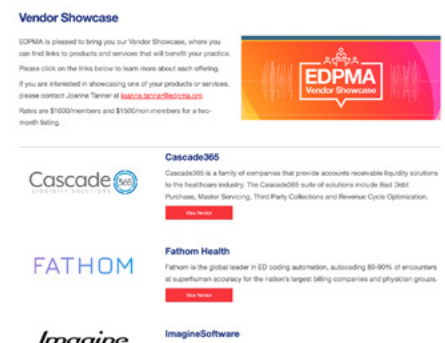


Retargeting

Have you shopped online, clicked on a product, and then seen ads for the product everywhere you go online? That is referred to as digital retargeting, and EDPMA offers this marketing technology to you. EDPMA also offers digital advertising opportunities in our new weekly CONNECT member newsletter, “ED Newsleader”, and ads on edpma.org.

Contact Joanne at joanne.tanner@edpma.org or 301.351.8722 to share your marketing and brand goals, and she will customize a package for you!

As an EDPMA partner, you will have ample opportunities to build relationships year after year.



Vendor Showcase

An online, highly specific marketplace, our Vendor Showcase is a great way to keep your company top-of-mind of the specialty.

EDPMA LEADER ACCESS SPONSORSHIPS

Access to decision-makers and leaders in emergency medicine makes EDPMA a valuable partner. See how you can connect.

EDPMA Board Partner Sponsorship

\$20,000 (TWO AVAILABLE)

In an exclusive event, build relationships with EDPMA leaders during the 2024 Solutions Summit in a networking atmosphere.

This premier sponsorship package includes:

- Presentation up to 8 minutes and dedicated time with EDPMA leaders*
- Display your pop-up banner in the meeting room
- Logo hyperlinked from EDPMA's home page until April 1, 2025
- Pre- and post-Solutions Summit registered attendee mailing lists
- 50-word company description in Solutions Summit Mobile App

**EDPMA will require an NDA and review of questions prior to the event. EDPMA will guarantee at least 10 Board members at this event.*

EDPMA Leader Focus Groups

\$10,000 (THREE AVAILABLE)

Gain insights into the marketplace by meeting with physician groups, RCM and supporting organization leaders. Use this time to beta test a product, understand the pulse of the industry and identify concerns that can drive your product solutions.

This premier sponsorship package includes:

- Facilitation of a 60-minute focus group with at least five EDPMA leaders either virtually or in-person at Solutions Summit. You drive the agenda and suggest the group participants.*
- Logo hyperlinked from EDPMA's home page until April 1, 2025
- Pre- and post-Solutions Summit registered attendee mailing lists
- 50-word company description in Solutions Summit Mobile App

**EDPMA will require an NDA and review of questions prior to event. The sponsor must provide contact information for its requested leaders.*

EDPMA EMerging Leaders Academy Mixer

\$10,000 (ONE AVAILABLE)

EMerging leaders will enjoy an intimate mixer with EDPMA leaders at the 2024 Solutions Summit.

Sponsorship connects you with leaders of today and tomorrow. The inaugural sponsorship includes:

- Brand alignment with the EDPMA EMerging Leaders Academy
- Sponsor VIP to address each EMerging Leaders course and mixer
- Acknowledgement as a Solutions Summit sponsor
- Logo hyperlinked from EDPMA's home page until April 1, 2025
- Pre- and post-Solutions Summit registered attendee mailing lists
- 50-word company description in Solutions Summit Mobile App

EDPMA's Reception at ACEP Scientific Assembly 2024

\$5,000 (ONE AVAILABLE)

- Align your brand with EDPMA and its leadership at our annual reception during the ACEP Scientific Assembly in Las Vegas
- Greet guests as they arrive at the reception.
- Network with leaders in the specialty in an intimate reception
- Gain unprecedented access to EDPMA leaders who shape our organization and influence the specialty
- Logo recognition at the reception
- Recognition in one e-newsletter

YEAR-ROUND CORPORATE PARTNERSHIP PACKAGES

Highlight your competitive edge by partnering with us and benefit from aligning with EDPMA's brand 24/7/365. These opportunities give you the widest year-round reach to promote your thought leadership, brand, services, and company.

Diamond Year-Round Corporate Partnership

\$30,000 (TWO AVAILABLE)

To add even more value to your year-round sponsorship, Diamond Partners can select one of the additional sponsorships from this list: Pre-Conference Reception, Opening Reception, one of three "country areas" at the Around The World Closing Reception, Keynote Session, Advocacy Luncheon, Leader Focus Group, Golden Ticket or Closing Reception pre-party sponsorship at Solutions Summit 2024! (Value: \$5,000-\$15,000)

- Email blast sent bi-annually on your behalf to our full database of members and nonmembers
- 30 drink tickets to be used at the Opening and three Around the World Closing receptions. You can distribute these drink tickets at your exhibit booth.
- Complimentary listing on EDPMA's Vendor Showcase until April 1, 2025 (Value \$6,000+)
- Four registrations to the 2024 EDPMA Solutions Summit (Value: \$3,996+)
- One "WebinarPLUS" sponsorship which allows you select the webinar topic and faculty and EDPMA will promote it to our membership (topic requires EDPMA's prior approval.) (Value: \$3,000)
- Complimentary Exhibit Booth at the EDPMA Solutions Summit (Value: \$2,500+)
- Complimentary banner ad in four EDPMA e-newsletters (value of \$2,000)
- Ten dedicated social media postings. These posts will be identified as sponsored content.
- Logo hyperlinked to your website on EDPMA's home page until April 1, 2025
- Pre- and post-conference registered attendee mailing lists
- Logo included on EDPMA signage and website for Solutions Summit
- One complimentary banner ad in Solutions Summit Mobile App (Value: \$500)
- Verbal recognition by EDPMA's leadership at Solutions Summit
- 50-word description of your organization in the Solutions Summit Mobile App
- "Thank You" recognition in one EDPMA e-newsletter (Distribution: 1400+)

Platinum Year-Round Corporate Partnership

\$25,000

To add even more value to your year-round sponsorship, Platinum Partners can select one additional sponsorship from this list: Pre-Conference Reception, Opening Reception, one of the three “country areas” at the Around The World Closing Reception, a Keynote Session, Advocacy Luncheon, Leader Focus Group, Golden Ticket or Closing Reception pre-party sponsorship at Solutions Summit 2024. (Value: \$5,000-\$15,000)

- Complimentary listing on EDPMA's Vendor Showcase until April 1, 2025 (Value \$6,000+)
- Four complimentary registrations to the 2024 EDPMA Solutions Summit (Value: \$3,996+)
- 25 drink tickets to be used at the Opening and the three Around the World Closing receptions. You can distribute these drink tickets at your exhibit booth.
- One “WebinarPLUS” sponsorship which allows you select the webinar topic and faculty and EDPMA will promote it to our membership (topic requires EDPMA's prior approval.) (Value: \$3,000)
- Complimentary Exhibit Booth at the EDPMA Solutions Summit (Value: \$2,500+)
- Complimentary banner ad in three EDPMA e-newsletters (value of \$1,500)
- Eight dedicated social media postings. These posts will be identified as sponsored content.
- Logo hyperlinked to your website on EDPMA's home page until April 1, 2025
- Pre- and post-conference registered attendee mailing lists
- Logo included on EDPMA signage and website for Solutions Summit
- One complimentary banner ad in Solutions Summit Mobile App (Value: \$500)
- Verbal recognition by EDPMA's leadership at Solutions Summit
- 50-word description of your organization in the Solutions Summit Mobile App
- “Thank You” recognition in one EDPMA e-newsletter (Distribution: 1400+)

Gold Year-Round Corporate Partnership

\$15,000

- Complimentary listing on EDPMA's Vendor Showcase until April 1, 2025 (Value: \$6,000+)
- 15 drink tickets to be used at the Opening and the three Around the World Closing receptions. You can distribute these drink tickets in your exhibit booth.
- Three complimentary registrations to the 2024 EDPMA Solutions Summit (Value: \$2,997+)
- Complimentary Exhibit Booth at the EDPMA Solutions Summit (Value: \$2,500+)
- Complimentary banner ad in two EDPMA e-newsletters (value of \$1,000)
- Five dedicated social media postings. These posts will be identified as sponsored content.
- Logo hyperlinked to your website on EDPMA's home page until April 1, 2025
- One complimentary banner ad in Solutions Summit Mobile App (Value: \$500)
- Pre- and post-conference registered attendee mailing lists
- Logo included on EDPMA signage and website for the Solutions Summit
- Verbal recognition by EDPMA's leadership at Solutions Summit
- 50-word description of your organization in the Solutions Summit Mobile App
- “Thank You” recognition in one EDPMA e-newsletter (Distribution: 1400+)

YEAR-ROUND CORPORATE PARTNERSHIP PACKAGES, CONT.

Silver Year-Round Corporate Partnership

\$10,000

- Two complimentary conference registrations to the 2024 EDPMA Solutions Summit (Value: \$1,998+)
- Ten drink tickets to be used at the Opening and the three Around the World receptions. You can distribute these drink tickets at your exhibit booth.
- Complimentary Exhibit Booth at the EDPMA Solutions Summit (Value: \$2,500+)
- Complimentary listing on EDPMA's Vendor Showcase for two months (Value \$1,000+)
- One complimentary banner ad in Solutions Summit Mobile App (Value: \$500)
- Complimentary banner ad in one EDPMA newsletter (value of \$500)
- Three dedicated social media postings. These posts will be identified as sponsored content.
- Logo hyperlinked to your website on EDPMA's home page until April 1, 2025
- Logo included on EDPMA signage and website for the Solutions Summit
- Pre- and post-conference registered attendee mailing lists
- Verbal recognition by EDPMA's leadership at Solutions Summit
- 50-word description of your organization in the Solutions Summit Mobile App
- "Thank You" recognition in one EDPMA e-newsletter (Distribution: 1400+)

Bronze Year-Round Corporate Partnership

\$7,500

- One complimentary conference registration to the 2024 EDPMA Solutions Summit Value (\$900+)
- Eight drink tickets to be used at the Opening and the three Around the World Closing receptions.
- One complimentary banner ad in Solutions Summit Mobile App (Value: \$500)
- Logo included on EDPMA signage and website for the Solutions Summit
- Logo hyperlinked to your website on EDPMA's home page until April 1, 2025
- Pre- and post-conference registered attendee mailing lists
- Verbal recognition by EDPMA's leadership at Solutions Summit
- 50-word description of your organization in the Solutions Summit Mobile App
- "Thank You" recognition in one EDPMA e-newsletter (Distribution: 1400+)

Copper Year-Round Partnership

\$5,000

- Logo hyperlinked to your website on EDPMA's home page until April 1, 2025
- One "WebinarPLUS" Sponsorship which allows you select the webinar topic and faculty and EDPMA will promote it to our membership (topic requires EDPMA's prior approval.) (Value: \$3,000)
- Logo recognition on EDPMA's website
- "Thank You" recognition in one EDPMA e-newsletter (Distribution: 1,400+)

COMPARE YEAR-ROUND CORPORATE PARTNERSHIPS

2024 Comparison of EDPMA's Corporate Partnerships

Benefits	Diamond	Platinum	Gold	Silver	Bronze	Copper
	\$30,000	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000
Additional sponsorship from one of the following: Pre-Conference Reception, Opening Reception, one of three "country areas" at the Around The World Closing Reception, Keynote Session, Advocacy Luncheon, Leader Focus Group, Golden Ticket or Closing Reception pre-party event	✓	✓				
Email blast sent bi-annually on your behalf to our full database of members and nonmembers	✓					
Complimentary Registrations to the 2024 Solutions Summit.	4	4	3	2	1	
Drink Tickets for Receptions	30 Tickets	25 Ticketss	15 Tickets	10 Tickets	8 Tickets	
6-foot exhibit table, two chairs and carpet	✓	✓	✓	✓		
Banner Ad in Mobile App	✓	✓	✓	✓	✓	
Complimentary Listing on EDPMA's Vendor Showcase on EDPMA's website	Until April 1, 2025	Until April 1, 2025	Until April 1, 2025	2 Months		
Dedicated social media postings on LinkedIn, X or Facebook by April 1, 2025	10 Posts	8 Posts	5 Posts	3 Posts		
Linked Banner Ad in EDPMA e-Newsletter by April 1, 2025	4 Ads	3 Ads	2 Ads	1 Ad		
Webinar Plus Sponsorship which allows you to choose the topic and speaker (must be educational and EDPMA approved)	One Webinar Plus	One Webinar Plus				One Webinar Plus
Your company's logo hyperlinked to your website on EDPMA's home page until April 1, 2025	✓	✓	✓	✓	✓	✓
Pre- and Post-Summit Registration mailing list (which can be used twice with EDPMA approval)	✓	✓	✓	✓	✓	
Your company logo included on EDPMA signage, Mobile App, and website	✓	✓	✓	✓	✓	
"Thank You" recognition in one EDPMA e-Newsletter	✓	✓	✓	✓	✓	✓
Verbal recognition from EDPMA's Leadership at Solutions Summit	✓	✓	✓	✓	✓	
50-word description of your organization in the Solutions Summit Mobile App	✓	✓	✓	✓	✓	

EDPMA SOLUTIONS SUMMIT: THE MUST-ATTEND EVENT FOR THE BUSINESS OF EMERGENCY MEDICINE

The Solutions Summit is all about the businesses that make emergency departments run. As a Solutions Summit partner, you network with C-Suite and other high-level executives to identify business opportunities and make important industry connections.

On average, 46% of attendees at trade shows are executives and senior leaders. At Solutions Summit, it's OVER 80%!

Solutions Summit 2024 Schedule At A Glance

Saturday, April 27

Exhibitor Move In
Committee Programming
Opening Reception

Sunday, April 28

Exhibit Hall Opens
New Member/New Attendee Breakfast
Advocacy Luncheon
General Sessions and Breakout Sessions

Monday, April 29

Exhibit Hall Open until 4p and Exhibitor Tear Down
General Sessions and Breakout Sessions
Closing Reception with Pre-Party
Sponsorship Opportunities

Tuesday, April 30

General Session and Half-Day of
Educational Programming continues

“As a new member and first-time attendee of the EDPMA Solutions Summit, I thought it was fantastic! I met so many great people, learned more about the industry (things I was aware of, but certainly not to the extent of what we covered) and I also just had a lot of fun.”

How Attendees Rate Solutions Summit

100%



rated their overall satisfaction with Solutions Summit as excellent or very good.

98%



said that Solutions Summit overall value was excellent or very good.

95%



said they were very likely to recommend Solutions Summit to their peers.

93%



said they received excellent or very good value for their registration fee.

Solutions Summit 2023 Attendee Profile

59%

Physician
Groups



20%

Revenue Cycle
Management Companies



19%

Supporting
Organizations



2%

Other
Organizations



The EDPMA Solutions Summit annual conference is outstanding in its focus on the most pressing issues faced by the specialty of EM today. It is infused with a spirit of camaraderie, focused and tangibly useful information. The conference consistently lives up to its expressed mantra of “solutions.”

Who Should Sponsor and Exhibit

Industry Specific

- Revenue Cycle Management
- Medical Billing
- Coding /Charting Services
- Healthcare Consulting Services
- Medical Staffing
- Practice Management
- Financial / Insurance Companies
- Telehealth
- Industry-Related Associations

Business Services

- Scribe Services
- Software Providers
- Technology/Computing Systems
- Marketing Services
- Website Developer Services
- Promotional Products
- Office Products/Supply
- Legal Services

SOLUTIONS SUMMIT SPONSORSHIP PACKAGES

“The Solutions Summit was a wonderful opportunity to reconnect with old friends and colleagues, meet new ones and hear about the latest goings on within the business of Emergency Medicine. I am already looking forward to next year's event!”

All Solutions Summit Sponsors Receive:

- Logo recognition on the Solutions Summit web page and featured on Summit signage
- One pre-conference and one post-conference registered attendee mailing list
- 50-word description of your company with logo in the Solutions Summit Mobile App (sponsor must provide this information by the deadline)
- First Right of Refusal for your sponsorship at the 2025 Solutions Summit

EDPMA's Solutions Summit Opening Reception

\$15,000 - ONE AVAILABLE

- Same benefits as those provided at the Bronze Corporate Partnership level
- Premier placement of company logo on reception signage
- Branded cocktail napkins distributed during reception
- Personally greet guests as they arrive at the reception
- Complimentary listing on EDPMA's Vendor Showcase for two months (Value: \$1,000-\$1,500)
- Logo included on EDPMA signage, mobile app, and website

EDPMA's Solutions Summit Closing Reception “Around The World” Country Sponsor

\$5,000 - THREE AVAILABLE

EDPMA brings the world to you! Our Closing Reception will feature food and drink from three countries bringing together attendees with food and fellowship.

- Premier placement of company logo on reception signage
- Branded cocktail napkins distributed during the reception
- Personally greet guests as they arrive at the reception
- Display a pop-up sign in the reception area
- Logo included on EDPMA signage, mobile app, and website

Pre-Conference Reception

\$12,000 - ONE AVAILABLE

- Premier placement of company logo on reception signage
- Branded cocktail napkins distributed during the reception
- Personally greet guests as they arrive at the reception
- Display a pop-up sign in the reception area
- Logo included on EDPMA signage, mobile app, and website
- Complimentary listing on EDPMA's Vendor Showcase for two months (Value: \$1,000-\$1,500)

NEW: Sponsored AI Headshot Station at Your Exhibit Booth

\$12,000 - ONE AVAILABLE

At your double-booth, attendees will benefit from complimentary headshots at an AI photo booth on Sunday and Monday. Maximize time with a captive audience and chat with potential clients as they wait for their headshot. A rep from the photo booth vendor will provide onsite tech support at no extra cost.

- One additional exhibit booth so you have a two-booth space (value of \$5,000+)
- Logo included on EDPMA signage, mobile app, and website

Keynote Address

\$10,000 - THREE AVAILABLE: (2) KEYNOTE ADDRESSES AND (1) ADVOCACY LUNCH

- Same benefits as those provided at the Bronze Corporate Partnership level
- Introduce the keynote speaker and your brand front-and-center on the main stage
- VIP seating – we'll reserve one table for your registered guests
- Logo included on EDPMA signage, mobile app, and website
- Branded item distributed during the program

NEW: Reserve Space for Private Meetings

\$7,500 - TWO AVAILABLE PER DAY

Two private meeting rooms are available on Saturday, April 27, Sunday, April 28, Monday, April 29 and until 12p on Tuesday, April 30. Host your client or team meetings in a private room that does not compete with General Sessions at Solutions Summit.

- Dedicated private room on the same floor as Solutions Summit programming
- In-house table and chairs
- Same benefits as those provided at the Bronze Corporate Partnership level
- Premier placement of company logo on reception signage
- Logo included on EDPMA signage, mobile app, and website
- You work directly with the hotel/decorator on F&B, AV, and soft seating at your additional expense.

SOLUTIONS SUMMIT SPONSORSHIP PACKAGES

NEW: Closing Reception Pre-Party

\$5,000 - ONE AVAILABLE

Prior to the Closing Reception, welcome your guests to the official Pre-Party at the Hyatt to build connections.

- Personally greet guests as they arrive to your dedicated lounge
- Furnishings and food are an additional expense.

NEW: Lounge in General Session Pre-Function Area

\$4,000 - ONE AVAILABLE PER DAY THREE TOTAL

The large pre-function area in front of the General Session and Exhibit Hall is the ideal location for a sponsored lounge area to connect with your clients and prospects in a cordoned off space that you can furnish with soft seating or a wellness (or other) lounge on Sunday, April 28, Monday April 29 or a half a day on Tuesday, April 30.

- Distribute tickets to the lounge at your exhibit booth
- Display a pop-up banner near the lounge area
- Lounge furnishings and food are your additional expense.

NEW: Digital Monitor

\$5,000 - ONE AVAILABLE

- Your brand and messaging will be featured on a digital loop on a stand-alone monitor strategically placed in the pre-function area in front of the General Sessions and Exhibit Hall
- Attendees can access your digital advertising at their leisure.
- Logo included on EDPMA signage, mobile app, and website

Golden Ticket

\$7,000 - ONE AVAILABLE

- Attendees pick up a candy bar at your exhibit booth in hopes their candy bar will have a Golden Ticket! Out of 250 candy bars, five will include a winning golden ticket. Sponsor provides design elements and five (5) prizes.
- Candy bars and the Golden Tickets will include the sponsor brand
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

Mobile App

\$6,000 - ONE AVAILABLE

- Email blast from EDPMA before the Solutions Summit to attendees promoting the Mobile App and your sponsorship with download instructions on co-branded splash page
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

Conference Portfolios

\$6,000 - ONE AVAILABLE

- Logo prominently displayed on the portfolios with the EDPMA logo
- Distributed with registration materials to attendees
- Include one marketing piece in your sponsored conference portfolio for all registrants (sponsor provides brochure and ships it to hotel)
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

NEW: Charging Station Table

\$6,000 - ONE AVAILABLE

- The charging station will be branded with your logo and positioned in a high-traffic area
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

Sponsored Educational Session at Solutions Summit 24

\$5,000 - ONE AVAILABLE

- Your brand will be aligned with the sponsored session in the Mobile App and Solutions Summit website
- Logo added to the required Solutions Summit PowerPoint template for that session
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

SOLUTIONS SUMMIT SPONSORSHIP PACKAGES

Hotel Key Card Sponsor

\$5,000 - ONE AVAILABLE

- Sponsor logo adjacent to EDPMA's logo on key cards distributed to approximately 400 Summit attendees (Sponsor provides the design, EDPMA provides the key cards)
- Sponsor message on both sides of keycards (if possible)
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

New Member/New Attendee Breakfast

\$5,000 - ONE AVAILABLE

- Logo on breakfast signage
- Reserved VIP table for you and your guests
- Greet guests as they arrive at the breakfast
- Opportunity to welcome the audience and highlight your sponsorship for up to 3 minutes
- Display a pop-up sign in the breakfast area
- Your company logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

Lanyards

\$4,500 - ONE AVAILABLE

- Logo prominently displayed with the EDPMA logo on the lanyard and distributed at registration
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

NEW: Swag Sponsor

\$4,500

Swag bags are eagerly anticipated conference enhancements. Your rep can personally distribute your giveaway near the registration desk to make introductions and build connections. The sponsor ships the put-together and pre-approved swag to the hotel. (Purchase, shipping and assembly of the swag bag is the responsibility of the sponsor.)

- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

Tote Bags

\$4,500 - ONE AVAILABLE

- Logo prominently displayed with EDPMA's logo on tote bags
- Tote bags distributed to attendees as they register
- Include one brochure in your sponsored tote bags for all registrants (sponsor provides brochure and ships it to hotel)
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

Tuesday Morning Breakfast Buffet

\$4,000 - ONE AVAILABLE

- Branded napkins distributed during special breakfast event
- Display your pop-up banner
- Greet guests as they arrive at the breakfast
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

Pens

\$3,000 - ONE AVAILABLE

- Logo on pens distributed to attendees at check-in (sponsor provides their logo, EDPMA provides the branded pens)
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

Afternoon Refreshment Break

\$2,500 - ONE AVAILABLE

- Premier logo placement on break signage
- Branded napkins distributed during the break
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

EMRA Resident Scholarship

\$2,000 - THREE AVAILABLE

- Logo included on EDPMA signage, mobile app, and website
- Invite EMRA leaders to your reserved table at the New Member/New Attendee Breakfast
- Mentorship opportunities with your leaders and EMRA leaders
- Acknowledged as a Solutions Summit sponsor

SOLUTIONS SUMMIT SPONSORSHIP PACKAGES



EXHIBIT WITH US!

Exhibitor benefits include:

- One draped six-foot TABLETOP table and two chairs, carpet included
- One full-conference registration (Value: \$999+)
- A second registration at the reduced price of \$650 (Value: \$349+)
- 50-word description of your organization in the Solutions Summit Mobile App
- One pre-conference and one post-conference registered attendee mailing list
- Logo included on EDPMA signage, and the Solutions Summit Mobile App
- Exhibitors may attend educational sessions and enjoy five meals, two receptions and one break. Most of these meals are in the exhibit hall. No conference activity is off limits!

Exhibit Pricing

EARLY-BIRD PRICING
BEFORE DECEMBER 31, 2023
MEMBER RATE = \$2,300
NON-MEMBER RATE = \$2,500

AS OF JANUARY 1, 2024
MEMBER RATE = \$2,500
NON-MEMBER RATE = \$2,800

ALL exhibitors have the SAME SIZE BOOTH. Each booth will have one 6' table for your tabletop exhibit. Please be mindful of the size. You may not exceed your space limits with any booth materials. Pop-up exhibits must not exceed the length of the table or exceed 62" above the height and length of the table. EDPMA reserves the right to remove any item that exceeds these limits.

EDPMA SOLUTIONS SUMMIT EXHIBITOR SAMPLE

- athenahealth
- Brault
- Capio
- Cascade Capital
- ConsensioHealth
- d2i
- Data Media Associates
- Emergency Care Partners
- EmOpti
- EPOWERdoc, inc.
- Fathom
- ImagineSoftware
- LogixHealth
- Medlytix
- Nym Health
- Nuance
- Pendrick Healthcare Partners
- Pettigrew Medical Business Services
- PhyCon
- Physicians' Choice
- ProScribe
- Omega Healthcare
- R1
- Ventra Health
- Waystar
- ZOLL Data Systems
- Zotec Partners

EDPMA EDUCATIONAL OPPORTUNITIES

EDPMA educates, advocates, and equips our members with the tools to be fierce advocates. Consider these opportunities to align your brand with educational opportunities.

EDPMA In-Person RCM Workshop in 2024

This intimate in-person workshop brings together 50+ business and operations managers, and senior coders for laser-focused education on billing and coding topics. This workshop will likely occur in December.

RCM Workshop Sponsorship Opportunities:

- Pre-Conference Event (one available if it's added to the curriculum)
- Evening Reception (one available)
- Leadership Focus Group (three available)
- Breakfast (one available)
- Lunch (one available)
- General Sponsorship**
- Wi-Fi Sponsorship (one available)
- Break Sponsorship* (two available)
- Pens Sponsorship* (one available)
- Conference Padfolio (one available)
- Exhibit Table – one 6' draped table and two chairs



RCM Workshop Sponsorships Benefits:

- One complimentary Workshop registration
- Logo on Workshop signage and website
- Pre- and post-event registered attendee mailing list
- Acknowledgement in one EDPMA e-Newsletter

*These sponsorships do not include a complimentary Workshop registration.

**General sponsorship includes a two-month listing on the [Vendor Showcase webpage](#).



EDPMA EDUCATIONAL OPPORTUNITIES

EDPMA Virtual Workshop

\$2,000

EDPMA will offer afternoon virtual workshops with a hyper-focus on a timely topic important to the EDPMA membership.

- One complimentary registration (\$150+ value)
- Your logo included in marketing emails, the event page on the website and welcome/conclusion slides
- Post-event registered attendee mailing list
- Up to 2 minutes to address attendees and introduce a session and associated faculty
- Webinar will be recorded and archived on the EDPMA website up to 2 months
- “Thank You” recognition in two EDPMA e-newsletters (Distribution: 1400+)

EDPMA WebinarPLUS

\$3,000 FOR ONE WEBINAR OR \$8,000 FOR A THREE-PART SERIES

- Establish your company as a subject matter expert
- Logo included in marketing emails, the event website page, and welcome/conclusion slides
- Up to 3 minutes to address attendees and introduce a session/faculty
- Webinar will be recorded and archived on EDPMA website for at least two months
- Post-event registered attendee mailing list
- “Thank You” recognition in two EDPMA e-newsletters (Distribution: 1400+)

VENDOR SHOWCASE

MEMBER PRICE: \$1,000 FOR TWO MONTHS, RENEWABLE

NON-MEMBER PRICE: \$1,500 FOR TWO MONTHS, RENEWABLE

An opportunity to showcase your brand on EDPMA's website and find new prospects and clients.

Contact Joanne at joanne.tanner@edpma.org for information about our corporate packages.

2024 EDPMA Sponsorship and Advertising Contract

Contact Joanne at joanne.tanner@edpma.org or 301.351.8722



Contact Information

Company:

Contact Name:

Street Address:

City:

Postal Code:

Phone:

Email:

Company Social Media Handle:

Your Social Media Handle:

Payment Method of Choice

☐ Credit Card (AmEx, Visa, MasterCard accepted)
You will receive a separate email with a secure link.

☐ ACH Payment
You will be responsible for any additional ACH Fees

☐ Check. Please make check payable to:
**EDPMA 1660 International Dr., Suite 600
McLean, VA 22102**

Mark your payment method, sign this contract and email to EDPMAHQ@edpma.org. We will follow-up with further instructions.
Your sponsorship is not confirmed until payment has been received in full.

Corporate Year-Round Partnership Opportunities

☐ Diamond Partnership - \$30,000

☐ Platinum Partnership - \$25,000

☐ Gold Partnership - \$15,000

☐ Silver Partnership - \$10,000

☐ Bronze Partnership - \$7,500

☐ Copper Partnership - \$5,000

Leadership Sponsorships

☐ Board Partnership Sponsorship - \$30,000

☐ Focus Group with Leaders - \$10,000

☐ EMerging Leaders Academy and Mixer - \$10,000

☐ Sponsor EDPMA's Reception at 2024 ACEP Scientific Assembly - \$5,000

Solutions Summit Sponsorships

☐ Solutions Summit Opening Party - \$15,000

☐ One of Three "Around The World"
Closing Parties - \$5,000 each

☐ Pre-Conference Reception - \$12,000

☐ **NEW:** Headshot Station in your
Double Booth - \$12,000

☐ Keynote Address or Advocacy Lunch - \$10,000

☐ **NEW:** Reserve Space for Private Meetings -
\$7,500 (Two Available Per Day)

☐ Golden Ticket - \$7,000

☐ Charging Station: \$6,000

☐ New Member/New Attendee Breakfast - \$5,000

☐ Conference Portfolios - \$6,000

☐ Mobile App - \$6,000

☐ **NEW:** Digital Monitor - \$5,000

☐ Sponsored Session - \$5,000

☐ **NEW:** Closing Reception Pre-Party - \$5,000

☐ Lanyards - \$4,500

☐ Tuesday Morning Breakfast - \$4,000

☐ Hotel Key Cards - \$5,000

☐ Lounge in General Session Pre-Function Area -
\$4,000 (one available per day)

☐ **NEW:** Swag Sponsorship - \$4,500

☐ Tote Bags - \$4,500

☐ EMRA Resident Scholarship - \$2,000

☐ Pens - \$3,000

☐ Afternoon Refreshment Break - \$2,500

Exhibit Tabletop Sponsorship

☐ Tabletop Exhibitor, member - \$2,500

☐ Tabletop Exhibitor, non-member - \$2,800

Education-Focused Sponsorship

☐ WebinarPlus - \$3,000

☐ WebinarPlus, three-part series - \$8,000

☐ Virtual Workshop Sponsorship - \$2,000

Advertising

☐ Banner Ad in e-Newsletter, one - \$500

☐ Banner Ad in e-Newsletters, three - \$1,250 (to be
used within 6 months)

☐ Vendor Showcase, member, two-month
subscription - \$1,000

☐ Vendor Showcase, non-member, two-month subscription - \$1,500

Sponsorship Information

Signature must be made by an authorized representative of the organization. **All sponsorship requests are final and non-refundable upon execution of contract.**
Please print names exactly as you would like them to appear on all materials

☐ I am authorized by the above-listed company or organization to commit to support in the indicated amount

TOTAL:

SIGNATURE:

DATE:

CANCELLATION & PAYMENT POLICY:

**This document serves as a final contract. Execution of this contract signifies assumption of legal responsibility to pay for all opportunities as stipulated in the contract. Payment must be made in U.S. dollars drawn on a U.S. bank. For tax reporting purposes, EDPMA's Federal tax ID number is 54-1869643 under IRS code 501(c) 6. If EDPMA shifts to a virtual event: Corporate Partnerships will shift to a Copper Partnership; Exhibit Tables will convert to a six-month listing on the EDPMA Vendor Showcase; and the remaining sponsorships will be deferred to the 2025 EDPMA Solutions Summit.*

