

EDPMA INTRODUCES EXCLUSIVE ADVERTISING OPPORTUNITIES

In partnership with Multiview, we will work strategically with you to create the perfect marketing bundle. Through these digital solutions, EDPMA can help elevate your brand to your targeted audience.

Image: Second system ED NewsLeader A weekly news and information resource from EDPMA. A weekly news and information resource from EDPMA. Contract of the second system Technology-Enabled Revenue Cycle Expertise to Boost Your Protectice. Image: Second system LEARN MORE Contract of the second system Contract of the second	elevating the business medicine M
MAKING HEADLINES	February 25, 2023 To view email in web browser, <u>click here</u> .
White House mulls post-COVID emergency backstop for uninsure Polini Polini Bildion administration is zenaria; in on a plan to keep COVID viscories, treatments and tests free for the uninsured in 2024, even is it plate a quicker wind down of its breadur pandemic response, four people with knowledge of the matter test POUTICO. READ MORE	Technology-Enabled Revenue Cycle Expertise to Boost
Over-the-counter Narcan will save lives, experts say. But the cost	THE ED NEWSLEADER
will affect access ¹⁹⁷⁰ A chap used to reverse acplied overdenes could soon be sold over the counter. A committee of advisors to the Food and Drug Administration recently vetered unanimously in flowor of making Narcan, a resal-spray version of the generic drug natione, available without a prescriptor.	The ED NewsLeader aggregates the week's most relevant stories, gathered from leading news media sources and directly from EDPMA. Delivered to 1,730 industry
READ MORE SPONSORED CONTENT Pended by Baut C 2022 Reinfoursement Updates in Emergency Medicine Preventing Payment Densis in Emergency Medicine Preventing Payment Densis in Emergency Medicine Social Determinants of Health (SOCH) in the ED	professionals, this newsletter keeps them informed of the topics that matter most.
elevating in the bisiness of medicine m	Multiple advertising inventory spots available. <i>Availability is limited</i> .
Group Reders Payer Issues The largest employer of physicians in the U.S. is not HCA, the VA or Kateer Permanente — PS UnitedHealth Group's Optimum With 70:000 employed or aligned physicians across more than 2,000 locations in 2023, Optim has connected it at the forefrond of the auxidix character health caracterise indicates	We Get Things Done for the Business of Emergency Medicine.
COMMERCIAL PAYERS The 10 best health insurance companies of 2023	EDPMA 25 About Membership Education
Redent Payer bases Kaser Permensites the best U.S. health insurance company in 2023, according to insure com's annual ranking. In the final 1-5 score, 60% came from manber survey results, 25% from NCOA quality raitings and 15% from the National Accordance of meximanor Commassiones, which tracks customer compliants against payers. READ MORE	The EDPMAdvantage — January Newsletter

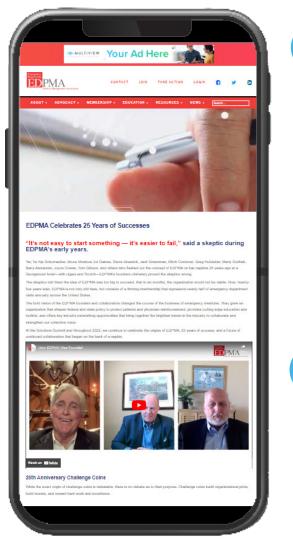
THE **EDPMA**DVANTAGE

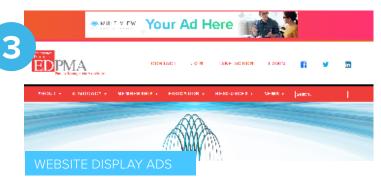
The EDPMAdvantage has a 29% open rate and is distributed to 3,860 emails including members and a broader audience helping them stay on top of legislative issues, action alerts, and other must-know information and resources.

Leaderboard: \$1,500/month; specs: 600x100px *Availability is limited.*









Highlight your brand directly on EDPMA's website, www.edpma.org, which is the #1 destination to learn about issues and events impacting the business in emergency medicine.

Leaderboard: \$3,500/year; specs: 728x90px The leaderboard is mostly run-of-site with the exception of advocacy pages. Availability is limited.



Expand your reach by targeting emergency medicine leaders, physician groups, revenue cycle management companies, supporting organizations and other industry professionals who turn to edpma.org for all-things about the business of emergency medicine.

120,000 impressions: \$5,950 *Availability is limited.*

In addition to exposure on the EDPMA website, you'll also be able to take your digital campaign to the next level by targeting industry professionals who have subscribed to the EDPMA newsletters.

Contact Multiview at salesinguiries@multiview.com for all advertising opportunities