



**EDPMA's August 2020 Virtual Workshop:
Optimizing Your Practice for a Pandemic or Other Critical Access Crisis
August 11-12, 2020**

Workshop Agenda



Tuesday Morning Sessions, August 11th:

Preparing for a COVID-19 Rebound

Time	Session Title	Speakers
10 – 11am ET	Emergency Medicine as a Service and Not a Location	Dr. Jason Adler Dr. Amy Cho, MBA
11 – 11:30am ET	Sponsor Breakout: 	
11:30am – 12:00pm ET	Emergency Medicine: Beyond the Bug	Dr. Damian Caraballo
12:00am – 12:30pm ET	Panel Discussion with Topic Speakers	Moderator: Paul Hudson
12:30 – 1:00pm ET	Sponsor Breakout: 	

Tuesday Afternoon Sessions, August 11th:

Cash Flow Management, Personnel Adjustments and Revenue Enhancement



Time	Session Title	Speakers
2 – 3pm ET	Dealing with the Financial Ramifications of COVID-19	Dr. David Hall, MBA Dr. Lisa Maurer Dr. Jay Mullen, MBA, FACEP
3 – 3:30pm ET	Sponsor Breakout: 	
3:30 – 4:30pm ET	Government Financial Assistance for the COVID-19 Pandemic	Chris Bell, CPA Heather Luzzi Dr. Bing Pao
4:30 – 5pm ET	Sponsor Breakout: 	

Wednesday Morning Sessions, August 12th:

Telemedicine

Time	Session Title	Speakers
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10 – 11am ET	Telemedicine Waivers, Licensing, EMTALA, and Malpractice during COVID 19	Dr. Edward Shaheen
11 – 11:30am ET	Sponsor Breakout: 	
11:30am – 12:30pm ET	The Future of Telemedicine Post COVID and Emergency Medicine Ownership	Dr. Judd Hollander Dr. Brian S. Skow, MBA Moderator: Dr. Dave Ernst, FACEP
12:30 – 1pm ET	Sponsor Breakout: 	

Wednesday Afternoon Sessions, August 12th:

Cost Containment and Alternative Service Lines

Time	Session Title	Speakers
2 – 3pm ET	Setting Yourself Up for the 'New Normal'-How Your Practice Can Survive and Thrive in a Pandemic	Chuck Falci, CPA Dr. John Throop, MBA Moderator: Ed Gaines, JD
3 – 3:30pm ET	Sponsor Breakout: 	
3:30 – 4:30pm ET	Strategic Planning to Address Sudden Revenue Decline with Tactical Cost Deferment	Greg Hufstetler Daniel Kirkpatrick Dr. Susan Nedza Moderator: Shanna Howe
4:30 – 5pm ET	Sponsor Breakout: 	
5:00 – 5:30pm ET	Virtual Reception	