

New Member Spotlight: LogixHealth



LogixHealth was founded in the 1990s by physicians in order to serve their own practice. The company has steadily grown by providing a consistently high level of service and is now a multi-faceted company providing software-enabled revenue cycle management services including expert coding, claims management and the latest data analytics. LogixHealth provides services at over 300 hospitals in over 40 states. For more information, please [click here](#).

Excerpts from a conversation with James (Jim) Blakeman, LogixHealth's Executive Vice President and Board Member of EDPMA

With extensive ED coding and billing experience, Mr. Blakeman joined LogixHealth in March of 2019 as its Executive Vice President. He is involved in developing and implementing coding policies, and working directly with groups on strategic initiatives and management issues. Prior to joining LogixHealth, over his 35-year career, Jim worked in senior management for two large ED coding and billing companies.

Mr. Blakeman has been a part of EDPMA since the mid-1990s. Jim said "EDPMA is a premier advocacy organization for the practice of emergency medicine, particularly from the business perspective." Jim highlights that the educational programs are superior because they have innovative content, include industry leading experts, and focus on key topics, including reimbursement. He highlighted that EDPMA has attracted some of the best and brightest in physician advocacy. And when you're part of EDPMA, its committees and events, whether virtual or in-person, you are surrounded by the leaders of emergency medicine.

Throughout his career, Jim has intentionally focused on supporting independent physician groups in their advocacy activities and interests. Mr. Blakeman commented that "EDPMA helps achieve meaningful results through its federal health policy and reimbursement advocacy efforts and offers members tremendous value by keeping track of state issues and providing state-level resources to enable effective advocacy."

Jim notes that the current environment poses significant challenges in reimbursement, including issues surrounding out-of-network billing. Mr. Blakeman said, "EDPMA has been a particularly effective advocate regarding this issue." He points to the current efforts on balance billing and says "that EDPMA has supported a sensible approach, banning balance billing but protecting fair reimbursement for the high value of emergency physician services."

Mr. Blakeman's EDPMA committee contributions span many years. In the mid-1990's, Jim was a Chair of the Provider Enrollment Committee and also participated in the Federal Health Policy Committee and, more recently, he was a cochair of the Quality, Coding and Documentation Committee. Jim comments that "EDPMA committee involvement is a great vehicle for a collaborative exchange of information and ideas, and access to colleagues with expertise in various functional areas." Additionally, Mr. Blakeman was recently elected to EDPMA's Board of Directors and he is looking forward his new role and enhanced ability to contribute to EDPMA and the broader emergency medicine community.