



# SOLUTIONS SUMMIT **2025**

*The Trailhead to Peak Performance*

THE  
BROADMOOR

**March 30 - April 2, 2025 • Colorado Springs, CO**

38.859055, -104.813499

**"The Solutions Summit was a wonderful opportunity to reconnect with old friends and colleagues, meet new ones, and hear about the latest goings on within the business of emergency medicine. I am already looking forward to next year's event!" - Solutions Summit 2024 Attendee**

## The Must-Attend Event for the Business of Emergency Medicine

The Solutions Summit is all about the businesses that make emergency departments run. As a Solutions Summit partner, you'll network with C-Suite and other high-level executives to identify business opportunities and make important industry connections.

The 2025 Solutions Summit will be held at The Broadmoor, a historic resort nestled at the foot of the Rocky Mountains in Colorado Springs. To complement the Solutions Summit's extraordinary education and networking offerings, attendees will enjoy sophisticated amenities, beautiful accommodations, and stunning natural surroundings.



## Solutions Summit 2025 Schedule At-A-Glance

### SUNDAY, MARCH 30

- EMerging Leaders Academy Class of 2026 Programming
- Programming curated by the Practice Management Committee, State Regulatory and Insurance Committee, Quality, Coding and Regulatory Committee and the Federal Health Policy Committee
- Opening Reception

### MONDAY, MARCH 31

- New Member/Attendee Breakfast
- Opening Keynote and Sessions
- Advocacy Lunch
- Programming concludes at 2:30p MT so you can enjoy the area.

### TUESDAY, APRIL 1

- Sessions until 3:20p
- Closing Reception

### WEDNESDAY, APRIL 2

- Sessions conclude at 10:20a MT.

**“A great value for understanding the complexities of healthcare required to deliver patient care. ”**

**- Solutions Summit 2024 attendee**





## Supporting the Solutions Summit allows sponsors to:

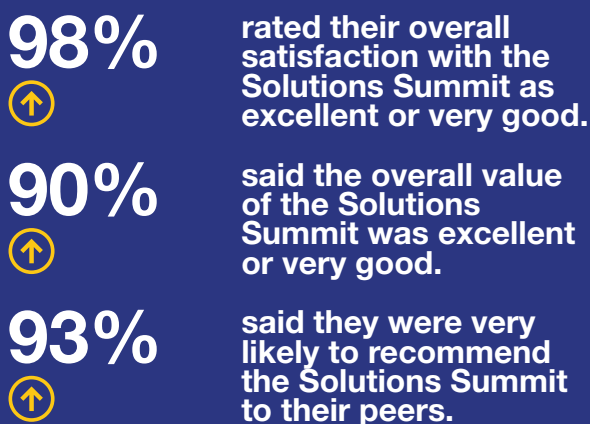
- Connect directly with decision-makers in the emergency medicine specialty
- Promote your brand, products, and services directly to users and buyers
- Reach your target audience in a cost-effective way
- Position your company as an industry leader
- Stand out from your competition
- Meet with clients and prospects

**On average, 46% of attendees at trade shows are executives and senior leaders. At the Solutions Summit, 76% of attendees are executive and senior leaders.**

## Solutions Summit Attendee Profile



## Attendees of previous Solutions Summits report:





## Who Should Sponsor and Exhibit

### Industry Specific

- Coding /Charting Services
- Financial/Insurance Companies
- Healthcare Consulting Services
- Industry-Related Associations
- Medical Billing
- Medical Staffing
- Practice Management
- Revenue Cycle Management
- Telehealth

### Business Specific

- Legal Services
- Marketing Services
- Office Products/Supply
- Promotional Products
- Scribe Services
- Software Providers
- Technology/Computing Systems
- Website Developer Services

**“We have exhibited at many trade shows, and the EDPMA Solutions Summit stands alone in terms of the quality of attendees, easy access to decision makers, and forging relationships that directly lead to sales.”**

**- Solutions Summit 2024 exhibitor**

## All Solutions Summit Sponsors Receive:

- Logo recognition on the Solutions Summit web page and Summit signage
- One pre-conference and one post-conference registered attendee mailing list
- Company description in Solutions Summit mobile app
- First right of refusal for your sponsorship at the 2026 Solutions Summit

## Solutions Summit Opening Reception

### **\$15,000 (ONE AVAILABLE)**

- Same benefits as those provided at the Bronze Corporate Partnership level
- Premier placement of company logo on reception signage
- Branded cocktail napkins distributed during reception
- Personally greet guests as they arrive at the reception
- Logo included on EDPMA signage, mobile app, and website
- Complimentary listing on EDPMA's Vendor Showcase for two months (Value: \$1,000-\$1,500)

## Closing Reception at The Cheyenne Lodge

### **\$15,000 (ONE AVAILABLE)**

- Same benefits as those provided at the Bronze Corporate Partnership level
- Premier placement of company logo on reception signage
- Branded cocktail napkins distributed during reception
- Personally greet guests as they arrive at the reception
- Logo included on EDPMA signage, mobile app, and website
- Complimentary listing on EDPMA's Vendor Showcase for two months (Value: \$1,000-\$1,500)

## NEW! Closing Reception Enhancements

### **PRICING COMING SOON!**

- Cigar Rolling Station
- S'mores Station

## Pre-Conference Reception

### **\$12,000 (ONE AVAILABLE) MUST COMMIT BY JANUARY 1, 2025**

Double Pack: 2025 and 2026 Pre-Conference Reception for \$20,400 (a 15% savings)

- Premier placement of company logo on reception signage
- Branded cocktail napkins distributed during the reception
- Personally greet guests as they arrive at the reception
- Display your pop-up banner in the reception area
- Logo included on EDPMA signage, mobile app, and website
- Complimentary listing on EDPMA's Vendor Showcase for two months (Value: \$1,000-\$1,500)

## Sponsored Headshot Station at Your Exhibit Booth

**\$12,000**

Attendees can benefit from a professional headshot at no charge on DAY and DAY. Maximize time with a captive audience in your double booth and chat with potential clients as they wait for their headshot.

- One additional exhibit booth so you have a two-booth space (Value: \$5,000+)
- Logo included on EDPMA signage, mobile app, and website

## Keynote Address

**\$10,000 (THREE AVAILABLE) - (2) KEYNOTE ADDRESSES AND (1) ADVOCACY LUNCH)**

- Same benefits as those provided at the Bronze Corporate Partnership level
- Introduce the keynote speaker and your brand front-and-center on the main stage
- VIP seating reserved for you and your guests
- Logo included on EDPMA signage, mobile app, and website
- Branded item distributed during the program

## Reserve Space for Private Meetings

**\$7,500 (ONE AVAILABLE PER DAY)**

One private meeting room is available on each conference day. Host your client or team meetings in a private room that does not compete with General Sessions at the Solutions Summit.

- Dedicated private room adjacent to the Exhibit Hall and Solutions Summit programming
- In-house table and chairs
- Same benefits as those provided at the Bronze Corporate Partnership level
- Premier placement of company logo on reception signage
- Logo included on EDPMA signage, mobile app, and website
- You work directly with the hotel/decorator on food and beverage, AV, and soft seating at your additional expense.

## NEW: Lounge in General Session Pre-Function Area

**\$4,000 (ONE AVAILABLE PER DAY)**

- The large pre-function area in front of the General Session and Exhibit Hall is the ideal location for a sponsored lounge area to connect with your clients and prospects in a cordoned off space that you can furnish with soft seating or a wellness (or other) lounge. Distribute tickets to the lounge at your exhibit booth
- Display a pop-up banner near the lounge area
- Lounge furnishings and food are at an additional expense.



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## New Member/New Attendee Breakfast

### \$5,000 (ONE AVAILABLE)

- Logo on breakfast signage
- Reserved VIP table for you and your guests
- Greet guests as they arrive at the breakfast
- Display your pop-up sign in the breakfast area
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

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## Afternoon Refreshment Break

### \$2,000 (ONE AVAILABLE)

- Premier logo placement on break signage
- Branded napkins distributed during the break
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

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## EMRA Resident Scholarship

### \$2,100 (TWO AVAILABLE)

- Logo included on EDPMA signage, mobile app, and website
- Invite EMRA leaders to your reserved table at the New Member/New Attendee Breakfast
- Mentorship opportunities with your leaders and EMRA leaders
- Acknowledged as a Solutions Summit sponsor

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## Onsite Branding

### PRICE VARIES

Our Solutions Summit programming will exclusively be held in Broadmoor Hall. Customized onsite branding includes:

- Custom signs and graphics (above breakout rooms)
- Window clings
- Walkway ground clings

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## Digital Monitor

### \$5,000 (ONE AVAILABLE)

- Your brand and messaging will be featured on a digital loop on a stand-alone monitor strategically placed in the pre-function area in front of the General Sessions and Exhibit Hall
- Attendees can access your digital advertising at their leisure.
- Logo included on EDPMA signage, mobile app, and website

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## Golden Ticket

### **\$7,000 (ONE AVAILABLE)**

- Attendees pick up a candy bar at your exhibit booth in hopes their candy bar will have a Golden Ticket! Out of 250 candy bars, five will include a winning golden ticket. Sponsor provides design elements and five (5) prizes.
- Candy bars and Golden Tickets will include the sponsor brand
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

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## Mobile App

### **\$6,000 (ONE AVAILABLE)**

- Email blast from EDPMA before the Solutions Summit to attendees promoting the mobile app and your sponsorship with download instructions on co-branded splash page
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

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## NEW: Charging Station Table

### **\$ 7,500 (ONE AVAILABLE)**

- The charging station will be branded with your logo and positioned in a high-traffic area
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

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## Photo Booth for the Closing Networking Reception

### **\$6,000 (ONE AVAILABLE)**

- Logo included on printed/digital photos as a conference keepsake
- Greet guests as they wait for their pictures
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

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## Sponsored Educational Session

### **\$7,500 (ONE AVAILABLE)**

- Your brand will be aligned with the sponsored session in the Mobile App and Solutions Summit website
- Logo added to the required Solutions Summit PowerPoint template for that session
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor



## Branded Lanyards

**\$6,000 (ONE AVAILABLE)**

- Logo prominently displayed with the EDPMA logo on the lanyard and distributed at registration
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

## Branded Tote Bags

**\$5,500 (ONE AVAILABLE)**

- Logo prominently displayed with EDPMA's logo on tote bags
- Tote bags distributed to attendees as they register
- Include one brochure in your sponsored tote bags for all registrants (sponsor provides brochure and ships it to hotel)
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

## Hotel Key Card Sponsor

**\$6,000 (ONE AVAILABLE)**

- Sponsor logo adjacent to EDPMA's logo on key cards distributed to approximately 400 Summit attendees. Sponsor provides the design; EDPMA provides the key cards.
- Sponsor message on both sides of keycards (if possible)
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor



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## Branded Essentials

### (ONE AVAILABLE FOR EACH ITEM)

Keep your brand front and center with essential items tailored for the Solutions Summit and beyond. In the dry mountain climate, these must-have products will not only showcase your brand but also provide practical value to attendees.

Sunscreen - \$3,600

First Aid Kits - \$3,600

Ring Light - \$3,900

Water Bottles - \$4,200

- Logo prominently displayed with the EDPMA logo on the item and distributed at registration
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

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## Swag Sponsor with Personal Distribution

### \$5,000

Swag bags are eagerly anticipated conference enhancements. Your rep can personally distribute your giveaway near the registration desk to make introductions and build connections. The sponsor ships the fully assembled, pre-approved swag to the hotel. Purchase, shipping, and assembly of the swag bags are the sponsor's responsibility.

- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

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## Tuesday Breakfast Buffet

### \$4,500 (ONE AVAILABLE)

- Branded napkins distributed during special breakfast event
- Display your pop-up banner
- Greet guests as they arrive at the breakfast
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

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## Pens

### \$3,000 (ONE AVAILABLE)

- Logo on pens distributed to attendees at check-in (sponsor provides their logo, EDPMA provides the branded pens)
- Logo included on EDPMA signage, mobile app, and website
- Acknowledged as a Solutions Summit sponsor

# EXHIBIT WITH US!

## Exhibitor benefits include:

- One draped 6' table for your tabletop display plus two chairs
- Carpeted space
- One full-conference registration (Value: \$995)
- A second registration at the reduced price of \$750 (Value: \$249+)
- Description of your organization in the Solutions Summit mobile app
- One pre-conference and one post-conference registered attendee mailing list
- Logo included on EDPMA signage, and the Solutions Summit mobile app
- Exhibitors are welcome to attend educational sessions and enjoy five meals, two receptions and several breaks. Most of these meals are in the exhibit hall.

After payment is received, exhibitors will receive information on set-up, take down dates and times, option to purchase Lead Retrieval device (additional cost), floor plan layout and table preferences.





## Exhibitor Move-In

Sunday, March 30, 12:00pm – 4:00pm PT

## Exhibitor Move-Out

Tuesday, April 1, 1:00pm – 6:00pm PT

## Exhibit Rates

BEFORE DECEMBER 2, 2024 MEMBER RATE = \$2,500 NON-MEMBER RATE = \$2,750

AFTER DECEMBER 2, 2024 MEMBER RATE = \$2,750 NON-MEMBER RATE = \$3,000



**ALL exhibitors have the SAME SIZE BOOTH. Each booth will have one 6' table for your tabletop exhibit and two chairs.** Please be mindful of the size. You may not exceed your space limits with any booth materials. **Pop-up exhibits must not exceed the length of the table or exceed 62" above the height and length of the table.** EDPMA reserves the right to remove any item that exceeds these limits.



## EDPMA SOLUTIONS SUMMIT EXHIBITOR SAMPLE

- athenahealth
- Brault
- Capio
- Cascade Capital
- ConsensioHealth
- d2i
- Data Media Associates
- Emergency Care Partners
- EmOpti
- EPOWERdoc, inc.
- Fathom
- HaloMD
- ImagineSoftware
- LogixHealth
- Medlytix
- Nym Health
- Pendrick Healthcare Partners
- Pettigrew Medical Business Services
- Phoenix RCM
- PhyCon
- Physicians' Choice
- ProScribe
- Omega Healthcare
- R1
- RevSpring
- Ventra Health
- ZOLL Data Systems
- Zotec Partners



## ABOUT EDPMA

**Our mission is to advocate for emergency department physician groups and their business partners to enhance quality patient care through operational excellence and financial stability.**

EDPMA members see or support 60% of all annual emergency department (ED) visits in the United States and provide direct patient care for 40% of all ED visits.

EDPMA provides unmatched access to decision makers, advocates for fair policies that prioritize high-quality patient care and fair reimbursement, educates on best practices, and keeps our members up to date on issues affecting emergency department management.

We consider our sponsors, exhibitors, and advertisers our partners and allies. We believe we are stronger together, and we look forward to building a lasting relationship with your company to advance the business of emergency medicine.

Your support provides resources to innovate and grow, further our advocacy efforts, enhance our education efforts, and support new leaders.

