



2026 CORPORATE PROSPECTUS & MEDIA KIT

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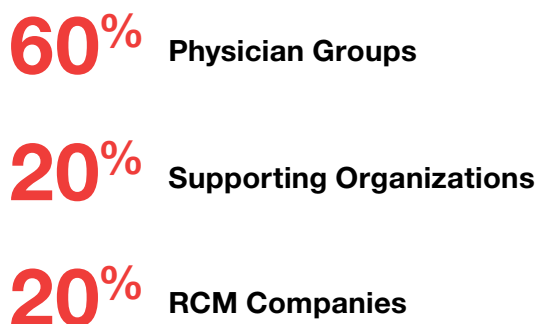


Our Members, Your Opportunity

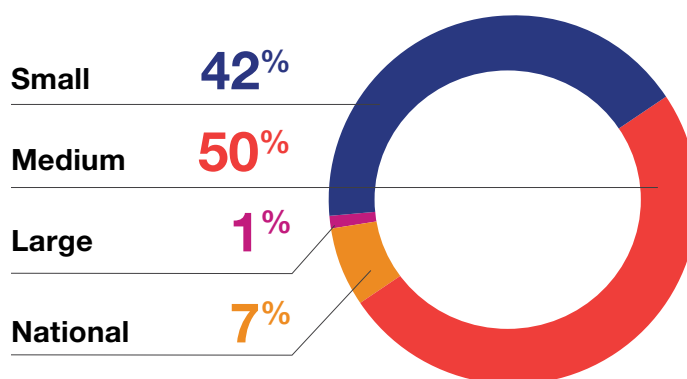
Our members represent physician groups of all sizes as well as companies that provide products and services for operating emergency departments, including:

- Billing
- Credentialing
- Coding
- Data analytics
- Legal services
- Practice management
- Revenue cycle management
- Scribe services and software

Types of Member Organizations



Size of Physician Groups



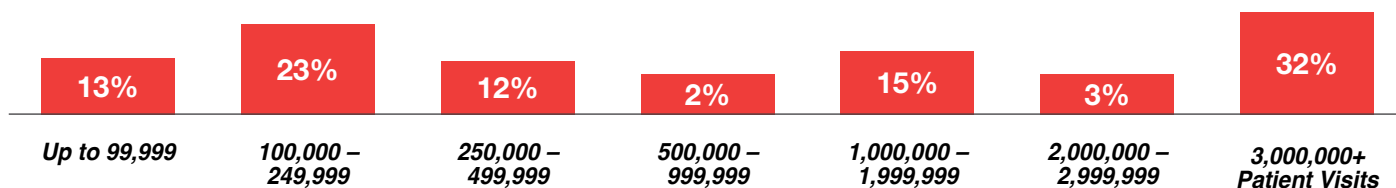
Metrics of Our Physician Groups and Billing Companies

Of Solutions Summit attendees who completed the conference survey:

Annual Gross Revenue



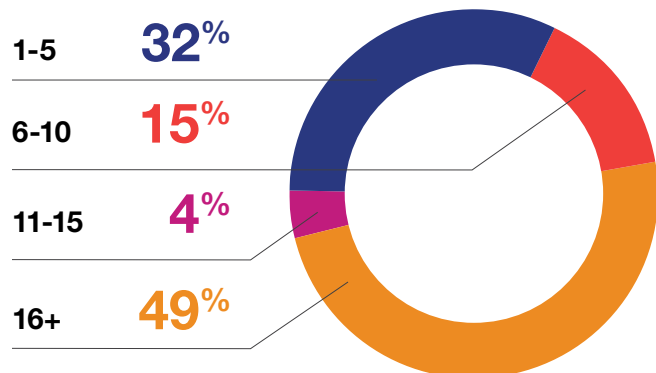
Annual ED Volume



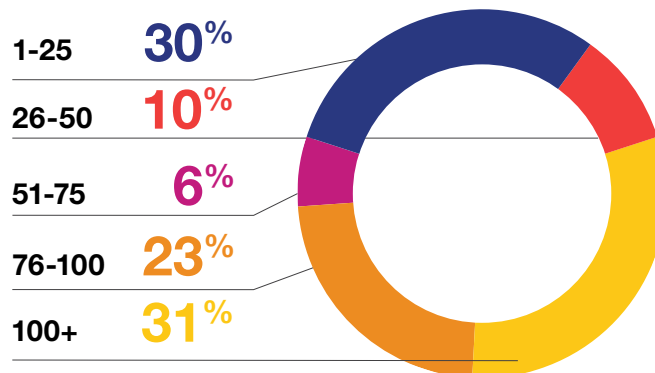
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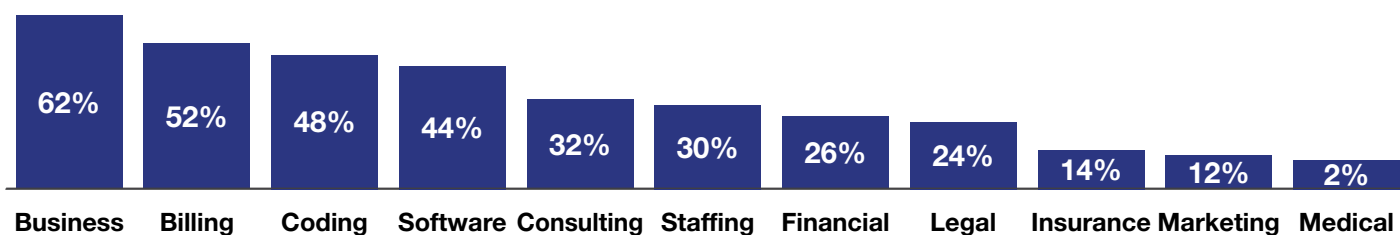
Number of Sites Served



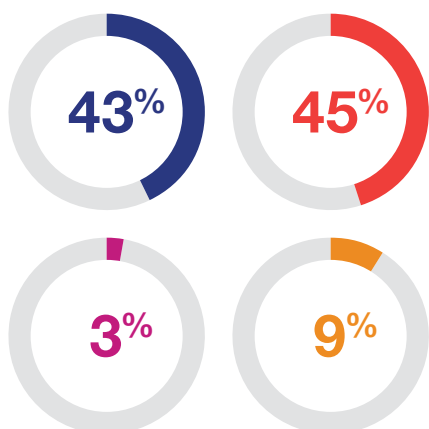
Staff Size



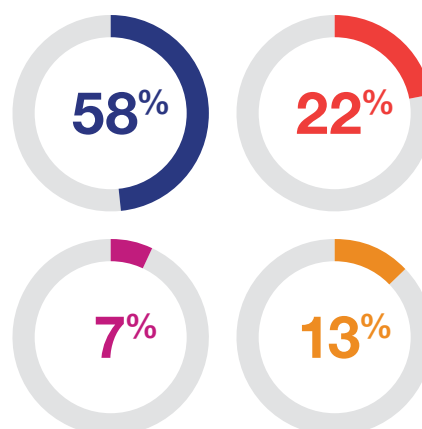
Products / Services of Interest



Annual Business & Medical Services Expenditures



Annual Tech / Software Expenditures



■ < \$1,000,000

■ \$1,000,000 - \$5,000,000

■ \$5,000,000 - \$10,000,000

■ > \$10,000,000

WHY BECOME AN EDPMA MEMBER COMPANY?

More than a Sponsor or Exhibitor. Become a Strategic Partner.

EDPMA members gain more than just event access, they become part of a powerful community shaping the future of emergency medicine. If you're already supporting EDPMA through sponsorship or exhibiting, becoming a member is the next step to maximize your investment, extend your influence, and unlock year-round value.

As a member organization, you and your employees will receive:



Discounted Rates

Members save on booth space and sponsorship packages at key events including the Solutions Summit and RCM Workshop — maximizing ROI on every dollar spent.



Priority Recognition & Exposure

Gain enhanced visibility with priority access to speaking opportunities, sponsor recognition, and member-only exposure through newsletters, mobile apps, and signage.



Preferred Access

Early invitations to participate in focus groups, networking events, and committee meetings with physician groups, RCM executives, and regulatory stakeholders.



Year-Round Engagement

Get involved beyond the Summit. Members help guide our policy positions, shape programming, and collaborate through industry task forces and committees.

Additional Member Benefits



Advocacy

A strong voice before Congress, CMS, and private payers — shaping policy that impacts your clients and your business.



Education

Access webinars, toolkits, and workshops focused on reimbursement, billing, coding, and regulatory changes.



Insights

Timely updates through our weekly ED Newsleader and monthly Advocacy and Connect newsletters.



Connection

Join a community of emergency department leaders working toward operational excellence and sustainable solutions.

Make Membership Part of Your Growth Strategy

EDPMA represents the *business* of emergency medicine. By joining, your organization becomes a recognized leader in a critical national conversation, driving policy, improving operations, and gaining direct access to the decision-makers who shape the field.

Let's build more than a presence. Let's build influence.
Contact us today to learn more: membership@edpma.org

2026 EDPMA PARTNER PROGRAM

	Diamond	Platinum	Gold	Silver	Bronze
	\$30,000	\$25,000	\$15,000	\$10,000	\$7,500
Solutions Summit Benefits					
Value	\$27,250	\$20,750	\$14,250	\$12,250	\$8,250
Complimentary Exhibit Booth	✓	✓	✓	✓	
Complimentary Event Registrations	Five	Four	Three	Two	One
Pre- and Post-Conference Attendee Mailing List	✓	✓	✓	✓	✓
Mobile App Banner Ad	One	One	One		
Company Description in Mobile App	✓	✓	✓	✓	✓
Logo on signage and Solutions Summit website	✓	✓	✓	✓	✓
Verbal Recognition by EDPMA's Leadership	✓	✓	✓	✓	✓
Sponsorship Allocation: Spend to use towards EDPMA Solutions Summit Sponsorships	\$10,000	\$5,000			
<i>*Please note: If the selected sponsorship exceeds the allocated sponsorship funds, the partner will be responsible for covering the difference.</i>					
Advertising Benefits					
Value	\$20,500	\$12,000	\$5,000	\$2,500	\$2,500
E-Blasts to EDPMA Database	Two	One			
Banner Ads in EDPMA Newsletter	Five	Four	Three		
Social Media Posts	Five	Four	Three		
"Thank You" recognition in one EDPMA e-newsletter	One	One	One	One	One
Logo hyperlinked (EDPMA home page; May 2026 – April 2027)	✓	✓	✓	✓	✓
Virtual Education Benefits					
Value	\$10,000	\$8,000	\$3,000		
WebinarPLUS	Two	One	One		
Vendor Showcase (May 2026 – April 2027)	May 2026 – April 2027	May 2026 – April 2027	Two Months		
Total Value	\$57,750	\$40,750	\$22,250	\$14,750	\$10,750
Package Price (You Pay)	\$30,000	\$25,000	\$15,000	\$10,000	\$7,500
% Savings	48%	39%	33%	32%	30%



The Premier Event for the Business of Emergency Medicine

The Solutions Summit is dedicated to the businesses that power emergency departments. As a Solutions Summit partner, you will engage with C-suite and other executive leadership to explore new business opportunities and build meaningful industry relationships.

The 2026 Solutions Summit will take place at Wild Dunes Resort, a 1,600-acre coastal retreat in South Carolina featuring panoramic ocean views, a full-service spa, an award-winning golf course, and direct access to the beach. This exceptional setting complements the Solutions Summit's high-impact educational programming and unmatched networking experiences, offering attendees both professional value and an inspiring environment.

Solutions Summit Quick Facts

76% of attendees are executive and senior leaders

350+ emergency medicine executives and industry leaders

93% said they were very likely to recommend the Solutions Summit to their peers

98% rated their overall satisfaction with the Solutions Summit as excellent or very good

Solutions Summit 2026 Schedule-At-A-Glance

SUNDAY, APRIL 26

- EMerging Leaders Academy Class of 2027 Programming
- Programming curated by the Practice Management Committee, State Regulatory and Insurance Committee, Quality, Coding and Regulatory Committee and the Federal Health Policy Committee
- Opening Reception

TUESDAY, APRIL 28

- Sessions end mid-afternoon
- Closing Reception

MONDAY, APRIL 27

- Opening Keynote and Sessions
- Advocacy Lunch
- Programming concludes early afternoon, so you can enjoy the area

WEDNESDAY, APRIL 29

- Sessions conclude at 12:00 p.m.

Supporting the Solutions Summit enables sponsors to directly connect with key decision-makers in emergency medicine, promote their brand to targeted users and buyers, and position their company as an industry leader. This opportunity provides a cost-effective way to reach the desired audience, stand out from competitors, and engage with clients and prospects.

Solutions Summit Attendee Profile

60% Physician Groups

20% Supporting Organizations

20% RCM Companies



Who Should Sponsor and Exhibit

Industry Specific

- Coding /Charting Services
- Financial/Insurance Companies
- Healthcare Consulting Services
- Industry-Related Associations
- Medical Billing
- Medical Staffing
- Practice Management
- Revenue Cycle Management
- Telehealth

Business Specific

- Legal Services
- Marketing Services
- Office Products/Supply
- Promotional Products
- Scribe Services
- Software Providers
- Technology/Computing Systems
- Website Developer Services

EDPMA SOLUTIONS SUMMIT SPONSORSHIPS

Solutions Summit sponsor benefits are based on total Solutions Summit sponsorship spend. Prospective sponsors should choose from the list of items below to achieve an Elite, Essential or Advocate level sponsorship.

	Elite	Essential	Advocate
Solutions Summit			
Complimentary Registrations	Two	One	
Opening & Closing Reception Drink Tickets	Ten	Five	
Pre- and Post-Conference Attendee Mailing List	✓	✓	✓
Company Description in Mobile App	✓	✓	✓
Logo on EDPMA Solutions Summit signage, mobile app, & website	✓	✓	✓

ELITE SPONSORSHIPS

SOLUTIONS SUMMIT OPENING RECEPTION *exclusive* \$7,500

- Premier placement of company logo on reception signage
- Branded cocktail napkins distributed during reception
- Personally greet guests as they arrive at the reception

CLOSING RECEPTION *exclusive* \$10,000

- Premier placement of company logo on reception signage
- Branded cocktail napkins distributed during reception
- Personally greet guests as they arrive at the reception
- Sponsor selected signature cocktail

PRE-CONFERENCE RECEPTION *exclusive* \$7,500

- Premier placement of company logo on reception signage
- Branded cocktail napkins distributed during the reception
- Personally greet guests as they arrive at the reception
- Display your pop-up banner in the reception area

"From an educational standpoint, EDPMA membership is valuable in that members are able to use our vast knowledge to hone in on what the regulations, the new processes and the new laws are, and then diving in and finding solutions." — Vituity, 2025 Solutions Summit Sponsor and EDPMA Bronze Corporate Partner

ESSENTIAL SPONSORSHIPS

NEW! EXHIBIT HALL COFFEE BREAK

two available, one per day

\$7,000

Stand out by keeping attendees energized during exhibit hours. As the sponsor of the coffee break, your company logo will be prominently displayed on coffee station signage and coffee cup sleeves. This sponsorship also includes a mobile app push notification to all attendees who have downloaded the event app, putting your brand directly in attendees' hands.



SPONSORED EDUCATIONAL SESSION

exclusive **\$7,500**

- Your brand will be aligned with the sponsored session in the Mobile App and Solutions Summit website
- Logo added to the required Solutions Summit PowerPoint template for that session

"There are so many resources that EDPMA provides aside from the advocacy and education component. It's very critical for us to understand what the different ideas are that are facing groups, and bringing all of those parties together throughout the year is what really moves the needle."

— **ImagineSoftware**, 2025 Solutions Summit Exhibitor and Sponsor and EDPMA Silver Corporate Partner

MOBILE APP

exclusive **\$6,500** **SOLD!**

Email blast from EDPMA before the Solutions Summit to attendees promoting the mobile app and your sponsorship with download instructions on co-branded splash page.

CHARGING STATION TABLE

exclusive **\$7,500**

The charging station will be branded with your logo and positioned in a high-traffic area.

PHOTO BOOTH FOR THE CLOSING NETWORKING RECEPTION

exclusive **\$6,000**

- Logo included on printed/digital photos as a conference keepsake
- Greet guests as they wait for their pictures



BRANDED LANYARDS

exclusive \$6,500 **SOLD!**

- Logo prominently displayed with the EDPMA logo on the lanyard and distributed at registration
- Logo included on EDPMA signage, mobile app, and website

HOTEL KEY CARD SPONSOR

exclusive \$6,500 **SOLD!**

- Sponsor logo adjacent to EDPMA's logo on key cards distributed to approximately 400 Summit attendees. Sponsor provides the design; EDPMA provides the key cards

Sponsor message on both sides of keycards (if possible)



SPONSORED EXHIBIT HALL NETWORKING BREAKS Price Varies

Showcase your brand during one of three themed networking breaks where attendees recharge, connect, and enjoy refreshments in the Exhibit Hall.

Each Break Includes:

- Recognition on signage, programs, and digital promotions
- Onsite branding opportunities during your break
- Direct exposure in a high-traffic, relaxed networking setting
- Commitment deadline: March 15, 2026

Networking Break Options:

- Monday, April 27 | Morning – Cinna-Meet & Mingle (Cinnamon Rolls + Snack Bars) - \$5,500
- Monday, April 27 | Afternoon – Indulge & Connect (Brownies + Blondies) - \$4,250
- Tuesday, April 28 | Late Morning – Connections with a Twist (Warm Pretzel Sticks + Dips) - \$6,500

ON-SITE VIDEO INTERVIEW AT SOLUTIONS SUMMIT

three available \$6,500

Video interview taken on-site with a member of your organization, giving you the opportunity to discuss your latest products and news. The video will be posted day-of-filming on EDPMA's social media channels (post will be identified as sponsored content). A copy of the video file will be sent to you with full permission to edit and use in your marketing materials.

EDPMA BOARD PARTNER SPONSORSHIP

two available \$10,000

In an exclusive event, build relationships with EDPMA leaders during the 2026 Solutions Summit in a networking atmosphere.

This premier sponsorship package includes:

- Presentation of up to 8 minutes and dedicated time with EDPMA leaders*
- Display your pop-up banner in the meeting room
- Logo hyperlinked from EDPMA's home page until April 1, 2027

** EDPMA requires an NDA and review of the presentation, questions, and comments prior to the event. EDPMA will guarantee attendance of at least 10 Board members.*

EDPMA LEADERS FOCUS GROUPS

three available \$8,000

Gain insights into the marketplace by meeting with physician groups, RCM executives, and supporting organization leaders. Use this time to beta test a product, take the pulse of the industry, and identify concerns that can drive your product solutions.

This premier sponsorship package includes:

- Presentation of up to 5 minutes and dedicated time with EDPMA leaders*
- Display your pop-up banner in the meeting room (no more than 3ft. across)
- Logo hyperlinked from EDPMA's home page until April 1, 2027

** EDPMA requires an NDA and review of the presentation, questions, and comments prior to event. The sponsor must provide contact information for its requested leaders.*

EDPMA EMERGING LEADERS ACADEMY AND MIXER

SOLD!
exclusive \$10,000

EMerging leaders will enjoy an intimate mixer with EDPMA Leaders at the 2026 Solutions Summit. Sponsorship connects you with leaders of today and tomorrow.

The sponsorship includes:

- Brand alignment with the EDPMA EMerging Leaders Academy
- Sponsor VIP to address each EMerging Leader course and mixer
- Acknowledgement as a Solutions Summit sponsor
- Logo hyperlinked from EDPMA's home page until April 1, 2027

KEYNOTE ADDRESS

exclusive \$10,000

- Introduce the keynote speaker and your brand front-and-center on the main stage
- VIP seating reserved for you and your guests
- Branded item distributed during the program

ADVOCACY LUNCH

exclusive \$10,000

- Five minute speaking opportunity at the start of Advocacy Lunch
- VIP Seating Reserved for you and your guests
- Branded item distributed during program

RESERVE SPACE FOR PRIVATE MEETINGS

one available per day
\$7,500

One private meeting room is available on each conference day. Host your client or team meetings in a private room that does not compete with General Sessions at the Solutions Summit.

- Dedicated private room adjacent to the Exhibit Hall and Solutions Summit programming
- In-house table and chairs
- Premier placement of company logo on reception signage
- You work directly with the hotel/decorator on food and beverage, AV, and soft seating at your additional expense

BRANDED TOTE BAGS

SOLD!
exclusive \$5,500

Logo prominently displayed with EDPMA's logo on tote bags

- Tote bags distributed to attendees as they register
- Include one brochure in your sponsored tote bags for all registrants (sponsor provides brochure and ships it to hotel)

ADVOCATE SPONSORSHIPS

EMRA RESIDENT SCHOLARSHIP

SOLD!
two available \$2,100

- Invite EMRA leaders to your reserved table at the New Member/New Attendee Breakfast
- Mentorship opportunities with your leaders and EMRA leaders

BRANDED ESSENTIALS

SOLD!
exclusive per item

Keep your brand front and center with essential items tailored for the Solutions Summit and beyond. In the dry mountain climate, these must-have products will not only showcase your brand but also provide practical value to attendees. Have your logo prominently displayed with the EDPMA logo on the item and distributed at registration.

Water Bottles | \$4,500

Notebooks | \$7,500

Pens | \$3,500

**EXHIBIT HALL
BREAKFAST BUFFET****exclusive \$4,500**

- Branded napkins distributed during special breakfast event
- Display your pop-up banner
- Greet guests as they arrive at the breakfast

**SOLUTIONS SUMMIT
PRE AND POST
EMAIL BLASTS****Price Varies****Pre-conference Email Blasts | \$2,500**

Get a head start on engaging with Solutions Summit attendees! Highlight your brand and drive interest before the event begins. This sponsored email blast is your opportunity to connect early and make a lasting impression!

Post-conference Email Blasts | \$2,500

Maintain the momentum from the Solutions Summit by highlighting your brand and services through this targeted email blast. Strengthen connections with leads and continue driving impactful engagement.

Pre and Post Conference Email Blast Bundle | \$4,000*SOLUTIONS SUMMIT
HYDRATION STATION****exclusive \$4,500**

Sponsored water station with 100 branded cups and the option for the sponsor to provide branded water bottles, located near the registration desk.

**LOUNGE IN
EXHIBIT HALL****one per day \$4,000**

- The Exhibit Hall is the ideal location for a sponsored lounge area to connect with your clients and prospects in a cordoned off space that you can furnish with soft seating or a wellness (or other) lounge. Distribute tickets to the lounge at your exhibit booth
- Display a pop-up banner near the lounge area
- Lounge furnishings and food are at an additional expense.

**EDPMA SOLUTIONS
SUMMIT COMMITTEE
MEETINGS****Price Varies**

Gain insights into the marketplace by meeting with EDPMA committee members. Introduce your company, goods and services to our thoughtful leaders.

Committee Meeting:

FHPC | \$5,000 SRIC | \$4,500 All others | \$4,000

This sponsorship package includes:

- Presentation of up to 5 minutes and dedicated time with committee members*
- Display your pop-up banner outside the meeting room (no more than 3ft. across)
- Logo hyperlinked from EDPMA's home page until April 1, 2027

** EDPMA requires an NDA and review of the presentation, questions, and comments prior to event.*

The sponsor must provide contact information for its requested leaders. The sponsor may remain in the room for the meeting if they are an EDPMA member.

EXHIBIT BOOTH ADD-ONS**NEW! BOOTH
POPCORN****four available, two each day
\$3,500**

Want to be the booth everyone's talking about? Popcorn is the ultimate crowd magnet! This fun and flavorful sponsorship is a proven crowd-pleaser and guarantees foot traffic. Includes a popcorn machine, 200 bags of freshly popped popcorn, and a push notification from the mobile app to attendees.

EXHIBIT WITH US!

All Exhibitors Receive:

- One draped 6' table for your tabletop display plus two chairs
- Carpeted space
- Description of your organization in the Solutions Summit mobile app
- One pre-conference and one post-conference registered attendee mailing list
- Logo included on EDPMA signage, and the Solutions Summit mobile app
- Exhibitors are welcome to attend educational sessions and enjoy five meals, two receptions and several breaks. Most of these meals are in the exhibit hall.
- EDPMA Members that exhibit will receive two complimentary Solutions Summit registrations. (Value: \$2,200)
- Non-members that exhibit will receive one complimentary Solutions Summit registration (Value: \$1,100+) and a second Solutions Summit registration at a reduced rate of \$850 (Value: \$250+).

EXHIBITOR MOVE-IN

**Sunday, April 26,
Noon – 4:00 p.m.**

EXHIBITOR MOVE-OUT

**Tuesday, April 28,
1:00 p.m. – 6:00 p.m.**

EXHIBIT RATES

Before January 31, 2026

Member Rate	\$2,650
Non-Member Rate	\$2,850

After January 31, 2026

Member Rate	\$2,850
Non-Member Rate	\$3,050



After payment is received, exhibitors will receive information on set-up, take down dates and times, option to purchase Lead Retrieval device (additional cost), floor plan layout and table preferences.

Please note: ALL exhibitors have the SAME SIZE BOOTH. Each booth will have one 6' table for your tabletop exhibit and two chairs. Please be mindful of the size. You may not exceed your space limits with any booth materials. **Pop-up exhibits must not exceed the length of the table or exceed 62" above the height and length of the table.** EDPMA reserves the right to remove any item that exceeds these limits.

PAST EDPMA SOLUTIONS SUMMIT EXHIBITORS

HaloMD

Cascade365 Liquidity Solutions

Ventra Health

Zotec Partners

ImagineSoftware

Medlytix

R1 RCM

Aya Provider Services

American College of
Emergency PhysiciansAmerican Board of Physician
Specialists

Brault

d2i

Emergency Care Partners

Edelberg + Associates

EPOWERdoc, Inc.

LightSpeed Consulting

LogixHealth

Payer Price

PHIMED Technologies

Phoenix RCM

Phycon, Inc.

Solutions Group

Zoll Data Systems

Office Ally

ChartPro

Coronis Health

Radix Health

Data Media Associates

Delphi Healthcare

Quinsite

Gallagher Insurance, Risk
Mgmts. & Consulting

GoSB

Sayvant

Protected Harbor

Parrot MD

Medical Business Bureau

Health Prime

QMACS

Resolv Healthcare

RevSpring

Cleo Health

GoRev

Provider Resources, Inc.

Send-It Healthcare

Sycamore

Kai Health

No Surprise Bill

Liminal Health



EDPMA EDUCATIONAL OPPORTUNITIES

EDPMA educates and equips our members with the tools to become effective advocates. Consider these opportunities to align your brand with educational opportunities.

EDPMA RCM Workshop 2025 in Scottsdale, Arizona

This intimate in-person workshop brings together 60+ business and operations managers and senior coders for laser-focused education on reimbursement, billing, and coding topics. This workshop will occur in December 3-4, 2025, in Scottsdale.

All RCM Sponsorships and Exhibits Include:

- One complimentary registration to RCM Workshop.
- Company recognition in RCM Workshop promotions, marketing, and event signage.
- Post-conference registration list.
- Acknowledgment in one edition of EDPMA's e-Newsletter. (8,500+ distribution)
- First right of refusal for the 2026 RCM Workshop.

SPONSORSHIP OPPORTUNITIES

NOTEBOOK SPONSOR

SOLD!
exclusive **\$4,500**

Put your brand directly into the hands of every attendee. Custom notebooks featuring your company's logo will be distributed at registration, ensuring visibility throughout the event and beyond.

EVENING RECEPTION SPONSOR

SOLD!
one available **\$4,500**

Position your organization as a thought leader in emergency medicine by sponsoring this high-visibility networking reception. Build meaningful connections and leave a lasting impression.

Sponsorship includes:

- Three-minute speaking opportunity during the reception.
- Opportunity to display one pop-up banner at the event.

LUNCH SPONSOR

SOLD!
one available **\$4,500**

Host a mid-day gathering that keeps attendees energized and engaged. Your company will be front and center during lunch while reinforcing your commitment to emergency medicine.

Sponsorship includes:

- Opportunity to display one pop-up banner at the event.

BREAKFAST SPONSOR

SOLD!
one available **\$3,500**

Start the day on a high note by sponsoring breakfast. Connect with attendees as they prepare for a full day of learning and networking.

Sponsorship includes:

- Opportunity to display one pop-up banner at the event.

WI-FI SPONSOR**SOLD!**
exclusive **\$3,000**

Keep attendees connected while maximizing your brand exposure. Your company will be featured on custom Wi-Fi signage and log-in information throughout the venue.

EVENT SPONSOR**SOLD!**
two available **\$2,500**

Extend your brand's reach with a flexible sponsorship option designed for visibility—whether or not you attend in person.

Sponsorship includes:

- Two-month Vendor Showcase listing on the EDPMA website, including logo, description, and link (valued at \$1,000+)

EXHIBIT TABLE**\$1,750**

Engage face-to-face with key decision-makers. Display your products or services and build new relationships in a dedicated exhibit area.

Exhibits include:

- One draped exhibit table and two chairs.

BREAK SPONSOR**SOLD!**
two available **\$1,000**

Put your brand front and center during refreshment breaks—high-traffic moments that offer a prime opportunity for visibility.

VIRTUAL EDUCATIONAL OPPORTUNITIES**EDPMA VIRTUAL WORKSHOP** **\$2,000**

EDPMA offers afternoon virtual workshops with a hyper-focus on a timely topic important to the EDPMA membership. Benefits include:

- Post-event registered attendee mailing list
- Logo included in marketing emails, on the event webpage, website and on the welcome/conclusion slides
- Up to 2 minutes to address attendees and introduce a session and associated faculty
- Webinar will be recorded and archived on the EDPMA website up to 6 months
- “Thank You” recognition in two EDPMA e-newsletters (Distribution: 2,600+)

EDPMA WEBINAR PLUS*one webinar* **\$4,000** | *three-part series* **\$11,000**

You drive the topic, session title, learning objectives and faculty. Webinars must receive prior approval.

- Establish your company as a subject matter expert
- Logo included in marketing emails, on the event webpage, and on the welcome/conclusion slides
- Up to 3 minutes to address attendees and introduce and associated session/faculty

- Webinar will be recorded and archived on EDPMA website for at least two months
- Post-event registered attendee mailing list
- “Thank You” recognition in two EDPMA e-newsletters (Distribution: 2,600+)

VENDOR SHOWCASE**Member price** *2 month, renewable* **\$1,000****Non-member price** *2 month, renewable* **\$1,500**

An opportunity to showcase your brand on EDPMA's website and find new prospects and clients.

- Online, highly specific marketplace
- 203 annual visitors
- Eleven partners are highlighted on the Vendor Showcase

ADDITIONAL SPONSORSHIP OPPORTUNITY

EDPMA RECEPTION AT ACEP SCIENTIFIC ASSEMBLY 2026

**exclusive DETAILS
COMING SOON**

Align your brand with EDPMA and its leadership at our must-attend annual reception during the ACEP Scientific Assembly in Chicago.

- Greet guests as they arrive at the reception.
- Network with leaders in the intimate setting of an exclusive reception
- Gain unprecedented access to EDPMA leaders who shape our organization and influence the industry
- Logo recognition at the reception
- Recognition in one EDPMA e-newsletter

ADVERTISING OPPORTUNITIES

Digital Retargeting

- Allows your ads to “follow” your customers
- Keeps your products and services top of mind

ED NewsLeader Ads

- Offers another avenue to reach influencers in the business of emergency medicine.
- 71% annual open rate
- 19% annual click rate
- 2,000 active subscribers

CONNECT Newsletter Advertising

- Weekly email to emergency medicine leaders
- 33% average open rate
- 4% average click rate

Website Advertising

- 47,281 annual advertiser impressions
- 26,820 annual unique visitors
- 1:27 average time spent on site

EDPMA CONNECT NEWSLETTER ADVERTORIAL

available monthly
Price Varies

Showcase your product or service with our new advertorial opportunity! Share valuable business insights, practical tips, or best practices that engage readers while seamlessly highlighting your offerings. With two options available each month, it's the perfect way to captivate your audience and boost your brand visibility.

Half Page Advertorial | \$3,500

Full Page Advertorial | \$5,500

SPONSOR-CURATED NEWSLETTER

two available **\$4,500**

Reach a community of industry professionals who are hungry for your insights. You bring your expertise to the table and craft content that resonates with your niche audience. EDPMA will polish it to perfection, ensure it aligns with our quality standards, then distribute it to our network of engaged professionals.

Your brand doesn't just become visible – it becomes invaluable.

- Your words. Our reach. Position your company as a thought leader in the industry
- Through content, capture contact information to generate leads
- Receive a report with open rates and a heat map report reflecting where readers click
- Newsletter posted on epdma.org for three months
- Logo recognition on website

ABOUT EDPMA

Our mission is to advocate for emergency department physician groups and their business partners to enhance quality patient care through operational excellence and financial stability.

EDPMA members see or support 60% of all annual emergency department (ED) visits in the United States and provide direct patient care for 40% of all ED visits.

EDPMA provides unmatched access to decision makers, advocates for fair policies that prioritize high-quality patient care and fair reimbursement, educates on best practices, and keeps our members up to date on issues affecting emergency department management.

We consider our sponsors, exhibitors, and advertisers our partners and allies. We believe we are stronger together, and we look forward to building a lasting relationship with your company to advance the business of emergency medicine.

Your support provides resources to innovate and grow, further our advocacy efforts, enhance our education efforts, and support new leaders.

