



2025 CORPORATE PROSPECTUS & MEDIA KIT

edpma.org

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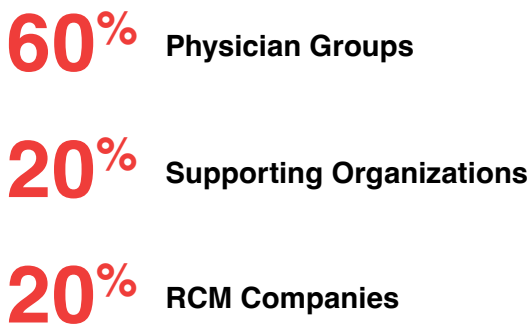


Our Members, Your Opportunity

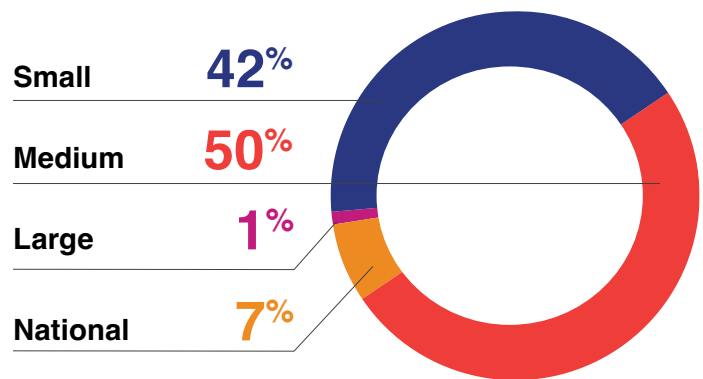
Our members represent physician groups of all sizes as well as companies that provide products and services for operating emergency departments, including:

- Billing
- Credentialing
- Coding
- Data analytics
- Legal services
- Practice management
- Revenue cycle management
- Scribe services and software

Types of Member Organizations



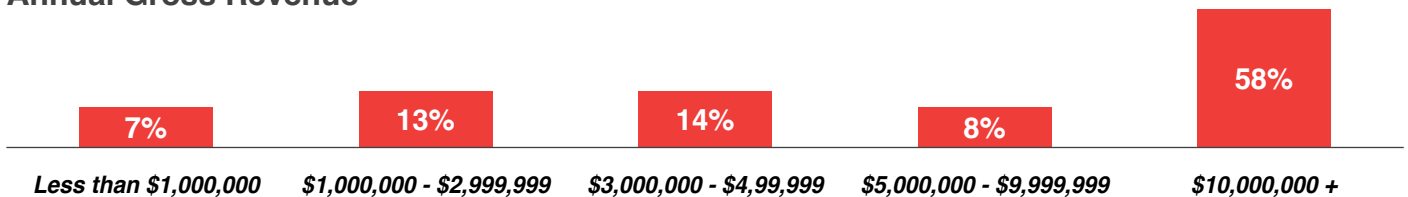
Size of Physician Groups



Metrics of Our Physician Groups and Billing Companies

Of Solutions Summit attendees who completed the conference survey:

Annual Gross Revenue



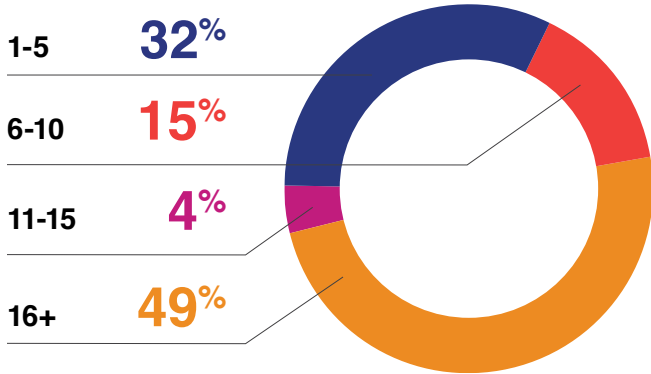
Annual ED Volume



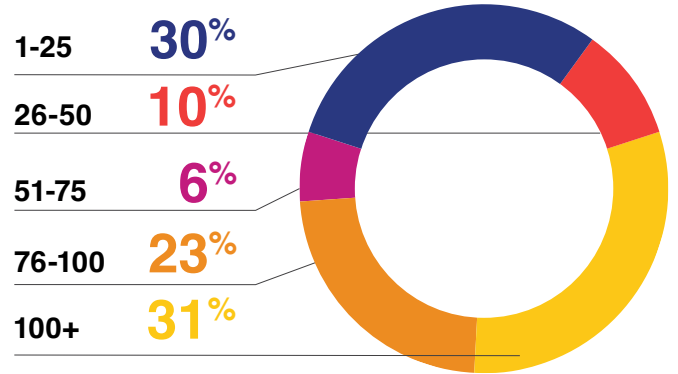
Metrics of Our Physician Groups and Billing Companies

Of Solutions Summit attendees who completed the conference survey:

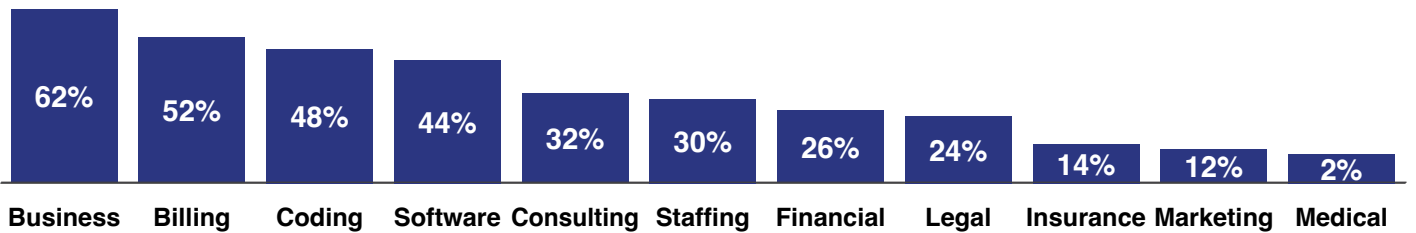
Number of Sites Served



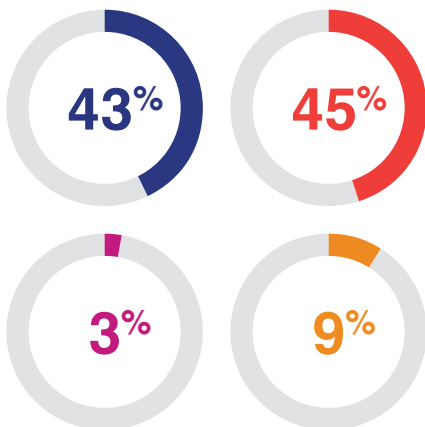
Staff Size



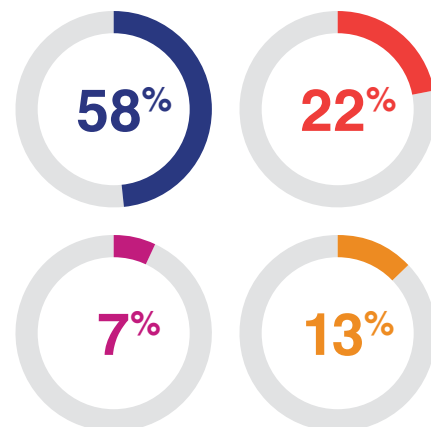
Products / Services of Interest



Annual Business & Medical Services Expenditures



Annual Tech / Software Expenditures



■ < \$1,000,000
 ■ \$1,000,000 - \$5,000,000
 ■ \$5,000,000 - \$10,000,000
 ■ > \$10,000,000

EDPMA CORPORATE PARTNERSHIPS

	Diamond	Platinum	Gold	Silver	Bronze
	\$30,000	\$25,000	\$15,000	\$10,000	\$7,500
Solutions Summit	Value				
	\$16,850	\$16,250	\$14,550	\$12,950	\$8,910
Complimentary Exhibit Booth	✓	✓	✓	✓	
Complimentary Event Registrations	Five	Four	Three	Two	One
Opening & Closing Reception Drink Tickets	Thirty	Twenty-Five	Fifteen	Ten	Eight
Pre- and Post-Conference Attendee Mailing List	✓	✓	✓	✓	✓
Mobile App: One Banner Ad	✓	✓	✓	✓	✓
Company Description in Mobile App	✓	✓	✓	✓	✓
Logo on signage and Solutions Summit Website	✓	✓	✓	✓	✓
Verbal Recognition by EDPMA's Leadership	✓	✓	✓	✓	✓
Advertising	Value				
	\$18,500	\$11,250	\$4,000	\$3,250	\$2,500
E-Blasts to EDPMA Database	Two	One			
Banner Ads in EDPMA Newsletter	Four	Three	Two	One	
Social Media Post on EDPMA Social Media Channels	Four	Three	Two	One	
"Thank You" Recognition in one EDPMA E-Newsletter	✓	✓	✓	✓	✓
Logo hyperlinked: EDPMA home page; May 2025 – April 2026	✓	✓	✓	✓	✓
Virtual Education	Value				
	\$10,000	\$8,000	\$3,000	\$1,000	
WebinarPLUS: You drive the topic, session title, learning objectives and faculty. Webinars must receive prior approval	Two	One	One		
Vendor Showcase: An opportunity to showcase your brand on EDPMA's website and find new prospects and clients.	May 2025 – April 2026	May 2025 – April 2026	Two Months	Two Months	
Total Value	\$45,350	\$35,500	\$21,550	\$17,200	\$11,410
Corporate Partner Package Price	\$30,000	\$25,000	\$15,000	\$10,000	\$7,500



THE
BROADMOOR

March 30 - April 2, 2025
Colorado Springs, CO

38.859055, -104.813499

The Must-Attend Event for the Business of Emergency Medicine

The Solutions Summit is all about the businesses that make emergency departments run. As a Solutions Summit partner, you'll network with C-Suite and other high-level executives to identify business opportunities and make important industry connections.

The 2025 Solutions Summit will be held at The Broadmoor, a historic resort nestled at the foot of the Rocky Mountains in Colorado Springs. To compliment the Solutions Summit's extraordinary education and networking offerings, attendees will enjoy sophisticated amenities, beautiful accommodations, and stunning natural surroundings.

Solutions Summit Quick Facts

76% of attendees are executive and senior leaders

93% said they were very likely to recommend the Solutions Summit to their peers

98% rated their overall satisfaction with the Solutions Summit as excellent or very good

350+ emergency medicine executives and industry leaders

Solutions Summit 2025 Schedule At-A-Glance

SUNDAY, MARCH 30

- EMerging Leaders Academy Class of 2026 Programming
- Programming curated by the Practice Management Committee, State Regulatory and Insurance Committee, Quality, Coding and Regulatory Committee and the Federal Health Policy Committee
- Opening Reception

MONDAY, MARCH 31

- New Member/Attendee Breakfast
- Opening Keynote and Sessions
- Advocacy Lunch
- Programming concludes at 2:30 p.m. so you can enjoy the area

TUESDAY, APRIL 1

- Sessions until 3:20 p.m.
- Closing Reception

WEDNESDAY, APRIL 2

- Sessions conclude at 10:20 a.m.

Supporting the Solutions Summit enables sponsors to directly connect with key decision-makers in emergency medicine, promote their brand to targeted users and buyers, and position their company as an industry leader. This opportunity provides a cost-effective way to reach the desired audience, stand out from competitors, and engage with clients and prospects.

Solutions Summit Attendee Profile

60% Physician Groups

20% Supporting Organizations

20% RCM Companies



Who Should Sponsor and Exhibit Industry Specific

- Coding /Charting Services
- Financial/Insurance Companies
- Healthcare Consulting Services
- Industry-Related Associations
- Medical Billing
- Medical Staffing
- Practice Management
- Revenue Cycle Management
- Telehealth

Business Specific

- Legal Services
- Marketing Services
- Office Products/Supply
- Promotional Products
- Scribe Services
- Software Providers
- Technology/Computing Systems
- Website Developer Services

EDPMA SOLUTIONS SUMMIT SPONSORSHIPS

Solutions Summit sponsor benefits are based on total Solutions Summit sponsorship spend. Prospective sponsors should choose from the list of items below to achieve a Elite, Essential or Advocate level sponsorship.

	Elite	Essential	Advocate
	\$15,000+	\$5,001 - 10,000	\$2,000 - \$5,000
Solutions Summit			
Complimentary Registrations	Two	One	
Opening & Closing Reception Drink Tickets	Ten	Five	
Pre- and Post-Conference Attendee Mailing List	✓	✓	✓
Company Description in Mobile App	✓	✓	✓
Logo on EDPMA Solutions Summit signage, mobile app, & website	✓	✓	✓

ELITE SPONSORSHIPS

SOLUTIONS SUMMIT OPENING RECEPTION

exclusive \$15,000

- Premier placement of company logo on reception signage
- Branded cocktail napkins distributed during reception
- Personally greet guests as they arrive at the reception

CLOSING RECEPTION AT THE CHEYENNE LODGE

exclusive \$15,000

- Premier placement of company logo on reception signage
- Branded cocktail napkins distributed during reception
- Personally greet guests as they arrive at the reception

PRE-CONFERENCE RECEPTION**exclusive \$12,000**

Double Pack: 2025 and 2026 Pre-Conference Reception for \$20,400 (15% savings).
MUST COMMIT BY FEBRUARY 1, 2025.

- Premier placement of company logo on reception signage
- Branded cocktail napkins distributed during the reception
- Personally greet guests as they arrive at the reception
- Display your pop-up banner in the reception area

SPONSORED HEADSHOT STATION AT YOUR EXHIBIT BOOTH**\$12,000**

Attendees can benefit from a professional headshot at no charge on DAY and DAY. Maximize time with a captive audience in your double booth and chat with potential clients as they wait for their headshot.

- One additional exhibit booth so you have a two-booth space (Value: \$5,000+)



ESSENTIAL SPONSORSHIPS

NEW! CLOSING RECEPTION ENHANCEMENTS

Price Varies*

- Oversized Games (Giant Jenga, Cornhole, etc.)
- Smores Station

*Contact sponsorships@edpma.org for more information.

ONSITE BRANDING

Price Varies*

Our Solutions Summit programming will exclusively be held in Broadmoor Hall. Customized onsite branding includes:

- Custom signs and graphics (above breakout rooms)
- Window clings
- Walkway ground clings

*Contact sponsorships@edpma.org for more information.

GOLDEN TICKET

exclusive \$7,000

SOLD!

- Attendees pick up a candy bar at your exhibit booth in hopes their candy bar will have a Golden Ticket! Out of 250 candy bars, five will include a winning golden ticket. Sponsor provides design elements and five (5) prizes.
- Candy bars and Golden Tickets will include the sponsor brand

MOBILE APP

exclusive \$6,000

SOLD!

- Email blast from EDPMA before the Solutions Summit to attendees promoting the mobile app and your sponsorship with download instructions on co-branded splash page

NEW! CHARGING STATION TABLE

exclusive \$7,500

- The charging station will be branded with your logo and positioned in a high-traffic area

PHOTO BOOTH FOR THE CLOSING NETWORKING RECEPTION

exclusive \$6,000

- Logo included on printed/digital photos as a conference keepsake
- Greet guests as they wait for their pictures

SPONSORED EDUCATIONAL SESSION**exclusive** \$7,500 **SOLD!**

- Your brand will be aligned with the sponsored session in the Mobile App and Solutions Summit website
- Logo added to the required Solutions Summit PowerPoint template for that session

BRANDED LANYARDS**exclusive** \$6,000 **SOLD!**

- Logo prominently displayed with the EDPMA logo on the lanyard and distributed at registration
- Logo included on EDPMA signage, mobile app, and website

HOTEL KEY CARD SPONSOR**exclusive** \$6,000 **SOLD!**

- Sponsor logo adjacent to EDPMA's logo on key cards distributed to approximately 400 Summit attendees. Sponsor provides the design; EDPMA provides the key cards
- Sponsor message on both sides of keycards (if possible)

SPONSORED KEYNOTE ADDRESS BREAKS AT SOLUTIONS SUMMIT

Price Varies

Ice Cream Social | \$6,000

Swing by the Ice Cream Social for an afternoon snack for a break outside the keynote session.

Popcorn Bar | \$5,500

Make your brand pop with the popcorn bar break!

Each Break Includes:

- Acknowledgment during one keynote session
- Branded napkins
- Logo placement on break signage

ON-SITE VIDEO INTERVIEW AT SOLUTIONS SUMMIT**three available** \$6,500

Video interview taken on-site with a member of your organization, giving you the opportunity to discuss your latest products and news. The video will be posted day-of-filming on EDPMA's social media channels (post will be identified as sponsored content). A copy of the video file will be sent to you with full permission to edit and use in your marketing materials.

EDPMA BOARD PARTNER SPONSORSHIP**two available** \$10,000

In an exclusive event, build relationships with EDPMA leaders during the 2025 Solutions Summit in a networking atmosphere.

This premier sponsorship package includes:

- Presentation of up to 8 minutes and dedicated time with EDPMA leaders*
- Display your pop-up banner in the meeting room
- Logo hyperlinked from EDPMA's home page until April 1, 2026

* EDPMA requires an NDA and review of questions prior to the event. EDPMA will guarantee attendance of at least 10 Board members.

EDPMA LEADER FOCUS GROUPS**three available \$8,000**

Gain insights into the marketplace by meeting with physician groups, RCM executives, and supporting organization leaders. Use this time to beta test a product, take the pulse of the industry, and identify concerns that can drive your product solutions.

This premier sponsorship package includes:

- Presentation of up to 5 minutes and dedicated time with EDPMA leaders*
- Display your pop-up banner in the meeting room (no more than 3ft. across)
- Logo hyperlinked from EDPMA's home page until April 1, 2026

**EDPMA requires an NDA and review of questions prior to event. The sponsor must provide contact information for its requested leaders.*

EDPMA EMERGING LEADER ACADEMY AND MIXER**exclusive \$10,000****SOLD!**

EMerging leaders will enjoy an intimate mixer with EDPMA leaders at the 2025 Solutions Summit. Sponsorship connects you with leaders of today and tomorrow.

The sponsorship includes:

- Brand alignment with the EDPMA EMerging Leaders Academy
- Sponsor VIP to address each EMerging Leader course and mixer
- Acknowledgement as a Solutions Summit sponsor
- Logo hyperlinked from EDPMA's home page until April 1, 2026

KEYNOTE ADDRESS**three available \$10,000**

- Two Keynote Addresses and one Advocacy Lunch available
- Introduce the keynote speaker and your brand front-and-center on the main stage
- VIP seating reserved for you and your guests
- Branded item distributed during the program

RESERVE SPACE FOR PRIVATE MEETINGS**one available per day \$7,500**

One private meeting room is available on each conference day. Host your client or team meetings in a private room that does not compete with General Sessions at the Solutions Summit.

- Dedicated private room adjacent to the Exhibit Hall and Solutions Summit programming
- In-house table and chairs
- Premier placement of company logo on reception signage
- You work directly with the hotel/decorator on food and beverage, AV, and soft seating at your additional expense.

BRANDED TOTE BAGS BRANDED TOTE BAGS**exclusive \$5,500**

- Logo prominently displayed with EDPMA's logo on tote bags
- Tote bags distributed to attendees as they register
- Include one brochure in your sponsored tote bags for all registrants (sponsor provides brochure and ships it to hotel)

ADVOCATE SPONSORSHIPS

AFTERNOON REFRESHMENT BREAK

exclusive \$2,000 **SOLD!**

- Premier logo placement on break signage
- Branded napkins distributed during the break

EMRA RESIDENT SCHOLARSHIP

two available \$2,100 **SOLD!**

- Invite EMRA leaders to your reserved table at the New Member/New Attendee Breakfast
- Mentorship opportunities with your leaders and EMRA leaders

DIGITAL MONITOR

exclusive \$5,000

- Your brand and messaging will be featured on a digital loop on a stand-alone monitor strategically placed in the pre-function area in front of the General Sessions and Exhibit Hall
- Attendees can access your digital advertising at their leisure.

BRANDED ESSENTIALS

exclusive per item

Keep your brand front and center with essential items tailored for the Solutions Summit and beyond. In the dry mountain climate, these must-have products will not only showcase your brand but also provide practical value to attendees. Have your logo prominently displayed with the EDPMA logo the item and distributed at registration.

Water Bottles - \$4,200

Chapstick - \$3,200

Sunscreen - \$3,600

Pens - \$3,000 **SOLD!**

First Aid Kits - \$3,600

SWAG SPONSOR WITH PERSONAL DISTRIBUTION

\$5,000

Swag bags are eagerly anticipated conference enhancements. Your rep can personally distribute your giveaway near the registration desk to make introductions and build connections. The sponsor ships the fully assembled, pre-approved swag to the hotel. Purchase, shipping, and assembly of the swag bags are the sponsor's responsibility.

TUESDAY BREAKFAST BUFFET

exclusive \$4,500 **SOLD!**

- Branded napkins distributed during special breakfast event
- Display your pop-up banner
- Greet guests as they arrive at the breakfast

SOLUTIONS SUMMIT PRE AND POST EMAIL BLASTS**Price Varies****Pre-conference Email Blasts | \$2,500**

Get a head start on engaging with Solutions Summit attendees! Highlight your brand and drive interest before the event begins. This sponsored email blast is your opportunity to connect early and make a lasting impression!

Post-conference Email Blasts | \$2,500

Maintain the momentum from the Solutions Summit by highlighting your brand and services through this targeted email blast. Strengthen connections with leads and continue driving impactful engagement.

Pre and Post Conference Email Blast Bundle | \$4,000*SOLUTIONS SUMMIT HYDRATION STATION****exclusive \$4,500**

Sponsored water station with 100 branded cups and the option for the sponsor to provide branded water bottles, located near the registration desk.

NEW: LOUNGE IN GENERAL SESSION PRE-FUNCTION AREA**one per day \$4,000**

- The large pre-function area in front of the General Session and Exhibit Hall is the ideal location for a sponsored lounge area to connect with your clients and prospects in a cordoned off space that you can furnish with soft seating or a wellness (or other) lounge. Distribute tickets to the lounge at your exhibit booth
- Display a pop-up banner near the lounge area
- Lounge furnishings and food are at an additional expense.

NEW MEMBER/NEW ATTENDEE BREAKFAST**exclusive \$5,000**

- Logo on breakfast signage
- Reserved VIP table for you and your guests
- Greet guests as they arrive at the breakfast
- Display your pop-up sign in the breakfast area

EDPMA SOLUTIONS SUMMIT COMMITTEE MEETINGS**Price Varies**

Gain insights into the marketplace by meeting with EDPMA committee members. Introduce your company, goods and services to our thoughtful leaders.

Committee Meeting:

FHPC | \$5,000 SRIC | \$4,500 All others | \$4,000

This sponsorship package includes:

- Presentation of up to 5 minutes and dedicated time with committee members*
- Display your pop-up banner outside the meeting room (no more than 3ft. across)
- Logo hyperlinked from EDPMA's home page until April 1, 2026

**EDPMA requires an NDA and review of questions prior to event. The sponsor must provide contact information for its requested leaders. The sponsor may remain in the room for the meeting if they are an EDPMA member.*

EXHIBIT WITH US!

Exhibitor benefits include:

- One draped 6' table for your tabletop display plus two chairs
- Carpeted space
- One full-conference registration (Value: \$995)
- A second registration at the reduced price of \$750 (Value: \$249+)
- Description of your organization in the Solutions Summit mobile app
- One pre-conference and one post-conference registered attendee mailing list
- Logo included on EDPMA signage, and the Solutions Summit mobile app
- Exhibitors are welcome to attend educational sessions and enjoy five meals, two receptions and several breaks. Most of these meals are in the exhibit hall.

EXHIBITOR MOVE-IN

Sunday, March 30, noon – 4:00 p.m.

EXHIBITOR MOVE-OUT

Tuesday, April 1, 1:00 p.m. – 6:00 p.m.

EXHIBIT RATES

Before January 31, 2025

Member Rate	\$2,500
Non-Member Rate	\$2,750

After January 31, 2025

2025 Member Rate	\$2,750
Non-Member Rate	\$3,000



After payment is received, exhibitors will receive information on set-up, take down dates and times, option to purchase Lead Retrieval device (additional cost), floor plan layout and table preferences.

Please note: ALL exhibitors have the SAME SIZE BOOTH. Each booth will have one 6' table for your tabletop exhibit and two chairs. Please be mindful of the size. You may not exceed your space limits with any booth materials. **Pop-up exhibits must not exceed the length of the table or exceed 62" above the height and length of the table.** EDPMA reserves the right to remove any item that exceeds these limits.

PAST EDPMA SOLUTIONS SUMMIT EXHIBITORS

athenahealth

Brault

Capio

Cascade Capital

ConsensioHealth

d2i

Data Media Associates

Emergency Care Partners

EmOpti

EPOWERdoc, inc.

Fathom

HaloMD

ImagineSoftware

LogixHealth

Medlytix

Nym Health

Pendrick Healthcare Partners

Pettigrew Medical Business Services

Phoenix RCM

PhyCon

Physicians' Choice

ProScribe

Omega Healthcare

R1

RevSpring

Ventra Health

ZOLL Data Systems

Zotec Partners



EDPMA EDUCATIONAL OPPORTUNITIES

EDPMA educates and equips our members with the tools to be fierce advocates. Consider these opportunities to align your brand with educational opportunities.

EDPMA RCM WORKSHOP IN LAS VEGAS IN 2025

This intimate in-person workshop brings together 60+ business and operations managers and senior coders for laser-focused education on reimbursement, billing, and coding topics. This workshop will occur in December in Las Vegas.

RCM Workshop Sponsorship Opportunities:

- Pre-Conference Event (exclusive)
- Evening Reception (exclusive)
- Leadership Focus Group (three available)
- Breakfast (exclusive)
- Lunch (exclusive)
- General Sponsorship**
- Wi-Fi Sponsorship (exclusive)
- Break Sponsorship (two available)
- Pens Sponsorship (exclusive)
- Conference Padfolio (exclusive)



RCM Workshop Sponsorships Benefits:

- One complimentary Workshop registration (except for break and pen sponsors)
- Logo on Workshop signage and website
- Post-event registered attendee mailing list
- Acknowledgement in one EDPMA e-Newsletter.

***General sponsorship includes a two-month listing on the Vendor Showcase webpage.*

RCM Workshop Exhibit Benefits:

- One 6' draped table
- Two chairs
- One complimentary Workshop registration
- Post-event registered attendee mailing list
- One complimentary registration (Value: \$400)



VIRTUAL EDUCATIONAL OPPORTUNITIES

EDPMA VIRTUAL WORKSHOP

\$2,000

EDPMA offers afternoon virtual workshops with a hyper-focus on a timely topic important to the EDPMA membership. Benefits include:

- Post-event registered attendee mailing list
- Logo included in marketing emails, on the event webpage, website and on the welcome/conclusion slides
- Up to 2 minutes to address attendees and introduce a session and associated faculty
- Webinar will be recorded and archived on the EDPMA website up to 6 months
- “Thank You” recognition in two EDPMA e-newsletters (Distribution: 2,600+)

EDPMA WEBINAR PLUS

one webinar \$4,000 | *three-part series* \$11,000

You drive the topic, session title, learning objectives and faculty. Webinars must receive prior approval.

- Establish your company as a subject matter expert
- Logo included in marketing emails, on the event webpage, and on the welcome/conclusion slides
- Up to 3 minutes to address attendees and introduce and associated session/faculty
- Webinar will be recorded and archived on EDPMA website for at least two months
- Post-event registered attendee mailing list
- “Thank You” recognition in two EDPMA e-newsletters (Distribution: 2,600+)

VENDOR SHOWCASE

Member price

two month, renewable \$1,000

Non-member price

two month, renewable \$1,500

An opportunity to showcase your brand on EDPMA’s website and find new prospects and clients.

- Online, highly specific marketplace
- 203 annual visitors
- Eleven partners are highlighted on the Vendor Showcase

ADDITIONAL SPONSORSHIP OPPORTUNITY

EDPMA RECEPTION AT ACEP SCIENTIFIC ASSEMBLY 2025

exclusive \$7,500

Align your brand with EDPMA and its leadership at our must-attend annual reception during the ACEP Scientific Assembly in Salt Lake City.

- Greet guests as they arrive at the reception.
- Network with leaders in the intimate setting of an exclusive reception
- Gain unprecedented access to EDPMA leaders
- who shape our organization and influence the industry
- Logo recognition at the reception
- Recognition in one EDPMA e-newsletter

ADVERTISING OPPORTUNITIES

Digital Retargeting

- Allows your ads to “follow” your customers
- Keeps your products and services top of mind

ED Newsleader Ads

- Offers another avenue to reach influencers in the business of emergency medicine.
- 71% annual open rate
- 19% annual click rate
- 2,000 active subscribers

CONNECT Newsletter Advertising

- Weekly email to emergency medicine leaders
- 33% average open rate
- 4% average click rate

Website Advertising

- 47,281 annual advertiser impressions
- 26,820 annual unique visitors
- 1:27 average time spent on site

NEW! SPONSOR-CURATED NEWSLETTER

two available \$4,500

Reach a community of industry professionals who are hungry for your insights. You bring your expertise to the table and craft content that resonates with your niche audience. EDPMA will polish it to perfection, ensure it aligns with our quality standards, then distribute it to our network of engaged professionals.

Your brand doesn't just become visible – it becomes invaluable.

- Your words. Our reach. Position your company as a thought leader in the industry
- Through content, capture contact information to generate leads
- Receive a report with open rates and a heat map report reflecting where readers click
- Newsletter posted on edpma.org for three months
- Logo recognition on website

NEW! EDPMA CONNECT NEWSLETTER ADVERTORIAL

available monthly Price Varies

Showcase your product or service with our new advertorial opportunity! Share valuable business insights, practical tips, or best practices that engage readers while seamlessly highlighting your offerings. With two options available each month, it's the perfect way to captivate your audience and boost your brand visibility.

- **Half Page Advertorial | \$3,500**
- **Full Page Advertorial | \$5,500**

ABOUT EDPMA

Our mission is to advocate for emergency department physician groups and their business partners to enhance quality patient care through operational excellence and financial stability.

EDPMA members see or support 60% of all annual emergency department (ED) visits in the United States and provide direct patient care for 40% of all ED visits.

EDPMA provides unmatched access to decision makers, advocates for fair policies that prioritize high-quality patient care and fair reimbursement, educates on best practices, and keeps our members up to date on issues affecting emergency department management.

We consider our sponsors, exhibitors, and advertisers our partners and allies. We believe we are stronger together, and we look forward to building a lasting relationship with your company to advance the business of emergency medicine.

Your support provides resources to innovate and grow, further our advocacy efforts, enhance our education efforts, and support new leaders.

