



2025 CORPORATE PROSPECTUS & MEDIA KIT

edpma.org

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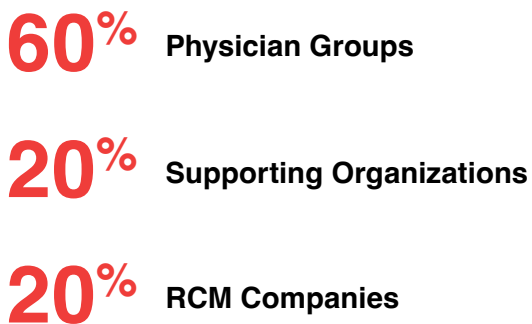


Our Members, Your Opportunity

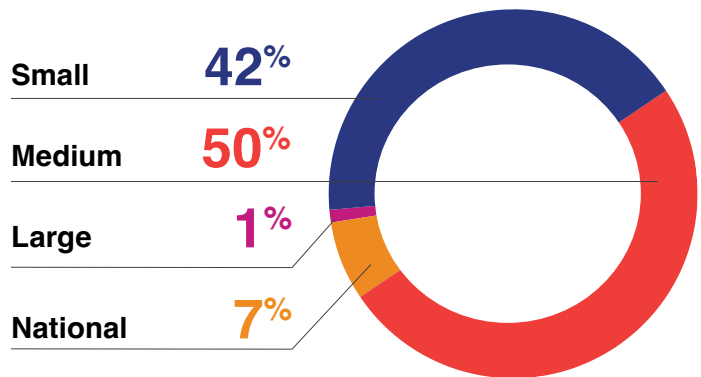
Our members represent physician groups of all sizes as well as companies that provide products and services for operating emergency departments, including:

- Billing
- Credentialing
- Coding
- Data analytics
- Legal services
- Practice management
- Revenue cycle management
- Scribe services and software

Types of Member Organizations



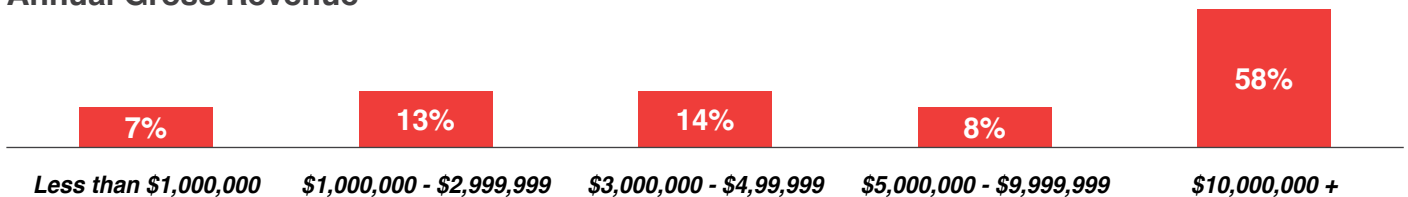
Size of Physician Groups



Metrics of Our Physician Groups and Billing Companies

Of Solutions Summit attendees who completed the conference survey:

Annual Gross Revenue



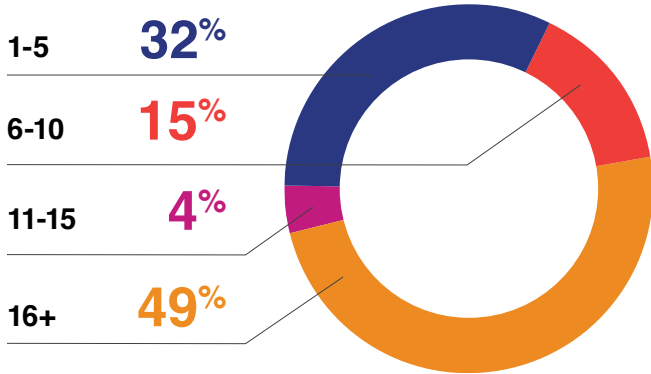
Annual ED Volume



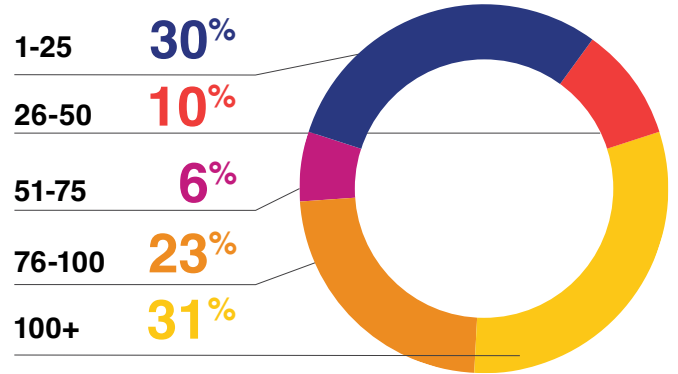
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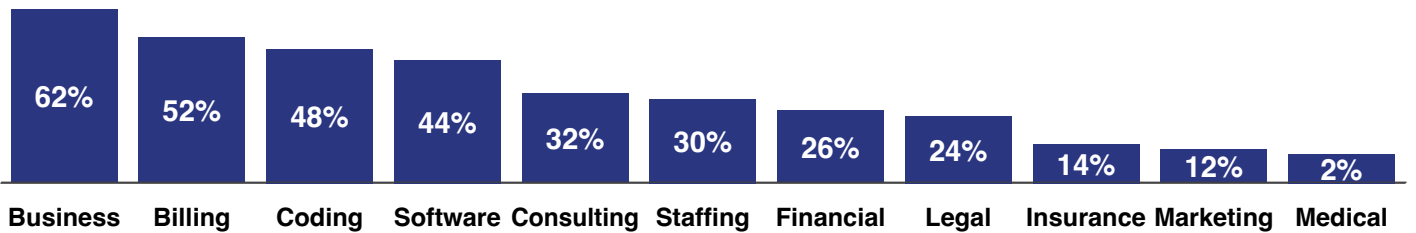
Number of Sites Served



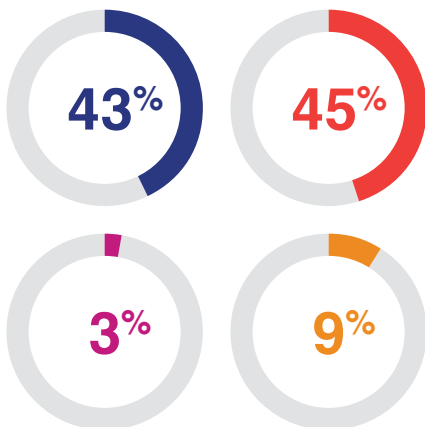
Staff Size



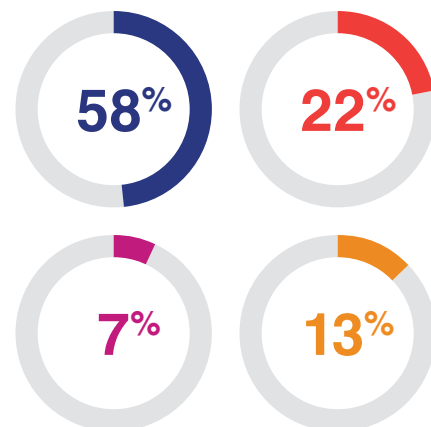
Products / Services of Interest



Annual Business & Medical Services Expenditures



Annual Tech / Software Expenditures



■ < \$1,000,000

■ \$1,000,000 - \$5,000,000

■ \$5,000,000 - \$10,000,000

■ > \$10,000,000

EDPMA CORPORATE PARTNERSHIPS

	Diamond	Platinum	Gold	Silver	Bronze
	\$30,000	\$25,000	\$15,000	\$10,000	\$7,500
Solutions Summit	Value				
	\$16,850	\$16,250	\$14,550	\$12,950	\$8,910
Complimentary Exhibit Booth	✓	✓	✓	✓	
Complimentary Event Registrations	Five	Four	Three	Two	One
Opening & Closing Reception Drink Tickets	Thirty	Twenty-Five	Fifteen	Ten	Eight
Pre- and Post-Conference Attendee Mailing List	✓	✓	✓	✓	✓
Mobile App: One Banner Ad	✓	✓	✓	✓	✓
Company Description in Mobile App	✓	✓	✓	✓	✓
Logo on signage and Solutions Summit Website	✓	✓	✓	✓	✓
Verbal Recognition by EDPMA's Leadership	✓	✓	✓	✓	✓
Advertising	Value				
	\$18,500	\$11,250	\$4,000	\$3,250	\$2,500
E-Blasts to EDPMA Database	Two	One			
Banner Ads in EDPMA Newsletter	Four	Three	Two	One	
Social Media Post on EDPMA Social Media Channels	Four	Three	Two	One	
"Thank You" Recognition in one EDPMA E-Newsletter	✓	✓	✓	✓	✓
Logo hyperlinked: EDPMA home page; May 2025 – April 2026	✓	✓	✓	✓	✓
Virtual Education	Value				
	\$10,000	\$8,000	\$3,000	\$1,000	
WebinarPLUS: You drive the topic, session title, learning objectives and faculty. Webinars must receive prior approval	Two	One	One		
Vendor Showcase: An opportunity to showcase your brand on EDPMA's website and find new prospects and clients.	May 2025 – April 2026	May 2025 – April 2026	Two Months	Two Months	
Total Value	\$45,350	\$35,500	\$21,550	\$17,200	\$11,410
Corporate Partner Package Price	\$30,000	\$25,000	\$15,000	\$10,000	\$7,500



THE
BROADMOOR

March 30 - April 2, 2025
Colorado Springs, CO

38.859055, -104.813499

The Must-Attend Event for the Business of Emergency Medicine

The Solutions Summit is all about the businesses that make emergency departments run. As a Solutions Summit partner, you'll network with C-Suite and other high-level executives to identify business opportunities and make important industry connections.

The 2025 Solutions Summit will be held at The Broadmoor, a historic resort nestled at the foot of the Rocky Mountains in Colorado Springs. To compliment the Solutions Summit's extraordinary education and networking offerings, attendees will enjoy sophisticated amenities, beautiful accommodations, and stunning natural surroundings.

Solutions Summit Quick Facts

76% of attendees are executive and senior leaders

93% said they were very likely to recommend the Solutions Summit to their peers

98% rated their overall satisfaction with the Solutions Summit as excellent or very good

350+ emergency medicine executives and industry leaders

Solutions Summit 2025 Schedule At-A-Glance

SUNDAY, MARCH 30

- EMerging Leaders Academy Class of 2026 Programming
- Programming curated by the Practice Management Committee, State Regulatory and Insurance Committee, Quality, Coding and Regulatory Committee and the Federal Health Policy Committee
- Opening Reception

MONDAY, MARCH 31

- New Member/Attendee Breakfast
- Opening Keynote and Sessions
- Advocacy Lunch
- Programming concludes at 2:30 p.m. so you can enjoy the area

TUESDAY, APRIL 1

- Sessions until 3:20 p.m.
- Closing Reception

WEDNESDAY, APRIL 2

- Sessions conclude at 10:20 a.m.

Supporting the Solutions Summit enables sponsors to directly connect with key decision-makers in emergency medicine, promote their brand to targeted users and buyers, and position their company as an industry leader. This opportunity provides a cost-effective way to reach the desired audience, stand out from competitors, and engage with clients and prospects.

Solutions Summit Attendee Profile

60% Physician Groups

20% Supporting Organizations

20% RCM Companies



Who Should Sponsor and Exhibit Industry Specific

- Coding /Charting Services
- Financial/Insurance Companies
- Healthcare Consulting Services
- Industry-Related Associations
- Medical Billing
- Medical Staffing
- Practice Management
- Revenue Cycle Management
- Telehealth

Business Specific

- Legal Services
- Marketing Services
- Office Products/Supply
- Promotional Products
- Scribe Services
- Software Providers
- Technology/Computing Systems
- Website Developer Services