

# EDPMA YEAR-ROUND BRAND ACTIVATION PACKAGES

**Highlight your competitive edge by partnering with us and aligning with EDPMA's brand 24/7/365. These opportunities give you the widest year-round reach to promote your thought leadership, brand, services, and company.**

All year-round corporate partners receive these benefits in addition to the custom benefits for each sponsorship level:

- “Thank You” recognition in one EDPMA e-newsletter (Distribution: 2,300+)
- One complimentary banner ad in Solutions Summit mobile app (Value: \$500)
- Company description in Solutions Summit mobile app
- Logo hyperlinked to your website on EDPMA's home page from May 2025 – April 2026
- Logo included on EDPMA signage and Solutions Summit website
- Verbal recognition by EDPMA's leadership at Solutions Summit

## Diamond Year-Round Corporate Partnership

**\$30,000 (TWO AVAILABLE)**

To add even more value to your year-round sponsorship, Diamond Partners can select one of the additional sponsorships from this list: Pre-Conference Reception, Opening Reception, Closing Reception at the Cheyenne Lodge, Keynote Session, Advocacy Luncheon, Leader Focus Group, Golden Ticket or Closing Reception pre-party sponsorship at Solutions Summit 2025! (Value: \$5,000-\$15,000)

- Complimentary listing on EDPMA's Vendor Showcase from May 2025 – April 2026. (Value: \$6,000+)
- Five registrations to the 2025 EDPMA Solutions Summit (Value: \$4,725+)
- Two “WebinarPLUS” sponsorships that allow you to select the webinar topic and faculty. EDPMA will promote it to our membership; the topic requires EDPMA's prior approval. (Value: \$4,000)
- Complimentary exhibit booth at the 2025 EDPMA Solutions Summit (Value: \$2,500+)
- Complimentary banner ad in four EDPMA e-newsletters (Value: \$2,000)
- 30 drink tickets to be used at the Opening and Closing Receptions. You can distribute these drink tickets at your exhibit booth. (Value: \$600)
- Two email blasts sent on your behalf to our full database of members and nonmembers
- Ten dedicated social media postings. These posts will be identified as sponsored content
- Pre- and post-conference registered attendee mailing lists

## Platinum Year-Round Corporate Partnership

**\$25,000**

To add even more value to your year-round sponsorship, Platinum Partners can select one additional sponsorship from this list: Pre-Conference Reception, Opening Reception, Closing Reception at The Cheyenne Lodge, a Keynote Session, Advocacy Luncheon, Leader Focus Group, Golden Ticket or Closing Reception pre-party sponsorship at Solutions Summit 2025. (Value: \$5,000-\$15,000)

- Complimentary listing on EDPMA's Vendor Showcase from May 2025 – April 2026 (Value: \$6,000+)
- Four complimentary registrations to the 2025 EDPMA Solutions Summit (Value: \$3,980+)
- One "WebinarPLUS" sponsorship that allows you to select the webinar topic and faculty. EDPMA will promote it to our membership; the topic requires EDPMA's prior approval. (Value: \$4,000)
- Complimentary exhibit booth at the 2025 EDPMA Solutions Summit (Value: \$2,500+)
- Complimentary banner ad in three EDPMA e-newsletters (Value: \$1,500)
- 25 drink tickets to be used at the Opening and Closing receptions. You can distribute these drink tickets at your exhibit booth. (Value: \$500)
- Eight dedicated social media postings. These posts will be identified as sponsored content.
- Pre- and post-conference registered attendee mailing lists

## Gold Year-Round Corporate Partnership

**\$15,000**

- Complimentary listing on EDPMA's Vendor Showcase from May 2025 – April 2026 (Value: \$6,000+)
- Three complimentary registrations to the 2025 EDPMA Solutions Summit (Value: \$2,985+)
- Complimentary exhibit booth at the EDPMA Solutions Summit (Value: \$2,500+)
- Complimentary banner ad in two EDPMA e-newsletters (Value: \$1,000)
- 15 drink tickets to be used at the Opening and Closing Reception. You can distribute these drink tickets in your exhibit booth (Value: \$300)
- Five dedicated social media postings. These posts will be identified as sponsored content.
- Pre- and post-conference registered attendee mailing lists
- One "WebinarPLUS" sponsorship that allows you to select the webinar topic and faculty. EDPMA will promote it to our membership; the topic requires EDPMA's prior approval. (Value: \$4,000)

## Silver Year-Round Corporate Partnership

**\$10,000**

- Complimentary exhibit booth at the 2025 EDPMA Solutions Summit (Value: \$2,500+)
- Two complimentary conference registrations to the 2025 EDPMA Solutions Summit (Value: \$1,990+)
- Complimentary listing on EDPMA's Vendor Showcase for two months (Value: \$1,000+)
- One complimentary banner ad in one EDPMA newsletter (Value: \$500)
- Ten drink tickets to be used at the Opening and Closing receptions. You can distribute these drink tickets at your exhibit booth. (Value: \$200)
- One dedicated social media posting. This post will be identified as sponsored content.
- Pre- and post-conference registered attendee mailing lists

## Bronze Year-Round Corporate Partnership

**\$7,500**

- One complimentary conference registration to the 2025 EDPMA Solutions Summit (Value: \$995+)
- Eight drink tickets to be used at the Opening and Closing receptions. You can distribute these drink tickets at your exhibit booth (Value: \$160)
- Pre- and post-conference registered attendee mailing lists
- One dedicated social media posting. This post will be identified as sponsored content.

