



MEMBER REFERRAL PROGRAM

Help Strengthen the Voice of Emergency Medicine

EDPMA is the premier trade association representing physicians, emergency department professional organizations, and their industry partners. Your referrals help expand our network, strengthen our advocacy, and bring innovation and expertise into the EDPMA community.

WHY REFERRING MATTERS

Peer-to-peer outreach is one of the most powerful tools for industry growth. Your participation directly supports EDPMA's mission to:

- Expand the reach of emergency medicine advocacy
- Strengthen industry representation across operational, clinical, and business functions
- Support a community dedicated to solving ED challenges nationwide
- Bring new perspectives and expertise into EDPMA

WHAT YOUR REFERRALS GAIN

Across all EDPMA membership categories, organizations receive:

- ✓ **MEMBERSHIP FOR EVERY EMPLOYEE** – One membership covers your entire organization
- ✓ **ADVOCACY THAT SAVES MONEY** – Policy wins often exceed the cost of dues
- ✓ **DIRECT ACCESS TO POLICY EXPERTS** – Guidance on No Surprises Act, CMS updates, payer trends
- ✓ **PROBLEM-SOLVING COMMUNITY** – Collaborative environment for billing, compliance, and operational challenges
- ✓ **REAL-TIME EDUCATION** – Webinars, publications, toolkits, policy alerts
- ✓ **INDUSTRY NETWORKING** – Connect with physician groups, RCM companies, ED leaders, insurers, consultants
- ✓ **TOOLBOX RESOURCES** – Just-in-time regulatory, compliance, and operations support

WHO BENEFITS MOST FROM MEMBERSHIP?

- Emergency physician groups facing reimbursement and policy challenges
- Billing & RCM companies needing regulatory intelligence and client access
- Freestanding Emergency Centers (FECs) navigating unique regulatory landscapes
- Supporting organizations (insurers, consultants, vendors) seeking ED decision-maker access

WHO BENEFITS MOST FROM SPONSORSHIP?

Companies wanting to:

- Reach C-suite executives and ED decision-makers
- Gain brand visibility at high-impact national events
- Generate qualified leads from engaged prospects
- Demonstrate thought leadership
- Maximize ROI with a highly targeted audience
- Support advocacy efforts shaping emergency medicine

HOW THE REFERRAL PROGRAM WORKS

1. Start with the Toolkit (Required First Step):

Use the [EDPMA Referral Program Toolkit](#) to introduce EDPMA to prospects by sharing talking points, email templates, and overview materials so the organization understands the value before you refer them.

2. Submit a Qualified Referral:

Once the prospect is interested and ready for EDPMA follow up, complete the [online referral form](#).

3. EDPMA Outreach:

Staff will personally follow-up with the contacts at each organization you've prepared and referred.

4. Membership or Partnership Confirmed:

Your referral is credited once it converts to a membership or a \$7,500+ partnership.

5. Recognition & Rewards:

Top referrers are honored at the Solutions Summit and recognized throughout the year.

REFERRAL INCENTIVES

All Qualifying Referrals Receive:

- Recognition during Solutions Summit Awards Ceremony
- Branding visibility on Summit step-and-repeat wall
- Top 3 referrers: On-site interview featured on EDPMA channels

1st Prize

- Free 2027 Solutions Summit registration
- On-stage plaque recognition
- Featured Member Spotlight (newsletter + website + social)

2nd Prize

- 50% off 2027 Solutions Summit or 2026 RCM Workshop registration
- Public recognition (social + website)
- Certificate of recognition

Tiebreaker: Highest dollar value generated (membership + sponsorship)

INVEST IN THE FUTURE OF EMERGENCY MEDICINE

Your referrals strengthen our community and expand our reach. Help bring new voices, new partners, and new innovation into EDPMA.

Refer a Member:

Contact EDPMA Staff:

Nakeshia Betsill, Membership: membership@edpma.org

Bethany Garcia, Sponsorship: bethany@edpma.org