



EDPMA 2023

Corporate Prospectus and Media Kits

Emergency Department Practice Management Association
7918 Jones Branch Drive, Suite 300
McLean, VA 22102

Phone: 703.506.7675
Fax: 703.506.3266
EDPMA.org

EDPMA'S MISSION

The mission of the Emergency Department Practice Management Association is to advocate for emergency department physician groups and their business partners to enhance quality patient care through operational excellence and financial stability.

About EDPMA

EDPMA represents the business of emergency medicine. As a trade association, our members represent physician groups of all sizes along with companies providing essential products and services for operating emergency departments including revenue cycle management, billing, coding, scribe, credentialing, practice management, software, legal services, and more.

EDPMA provides unmatched access to decision makers, advocates for fair policies that prioritize high-quality patient care, educates on best practices, and keeps our members up to date on issues affecting emergency department management.

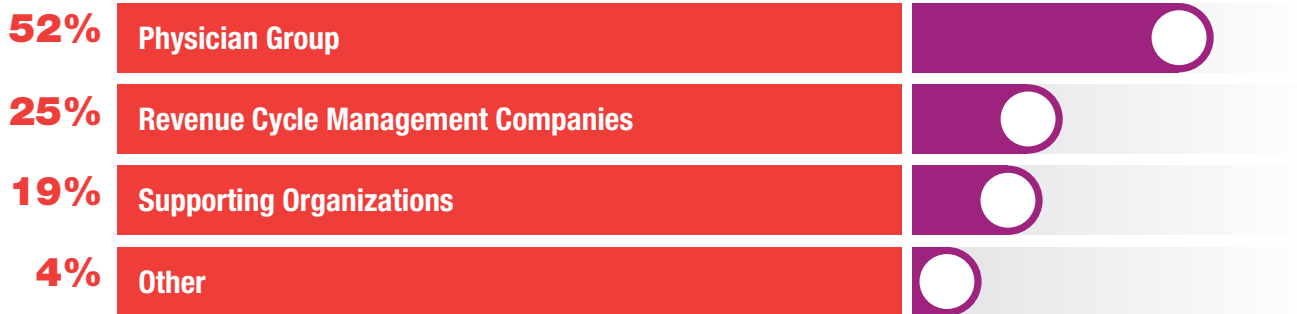
Our partners make it possible.

EDPMA considers our sponsors, exhibitors, and advertisers our partners and allies. We believe we are stronger together and look forward to building a lasting relationship with your company to support the advancement of emergency department business.



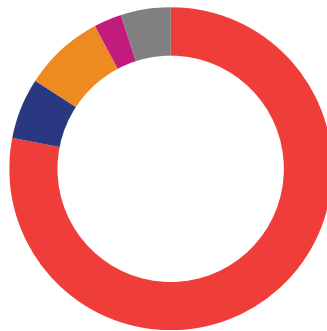
Who We Are, By the Numbers

Types of Member Organizations



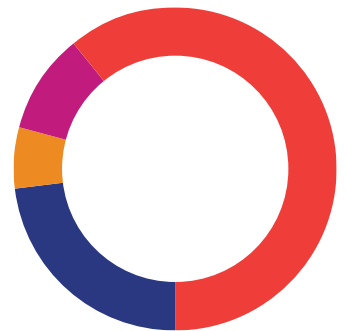
Annual Gross Revenue

5%	< \$1M
3%	\$1M - \$3M
8%	\$3M - \$5M
6%	\$5M - \$10M
78%	> \$10M



Annual Tech & Software Expenditures

61%	< \$1M
10%	\$1M - \$5M
6%	\$5M - \$10M
23%	> \$10M



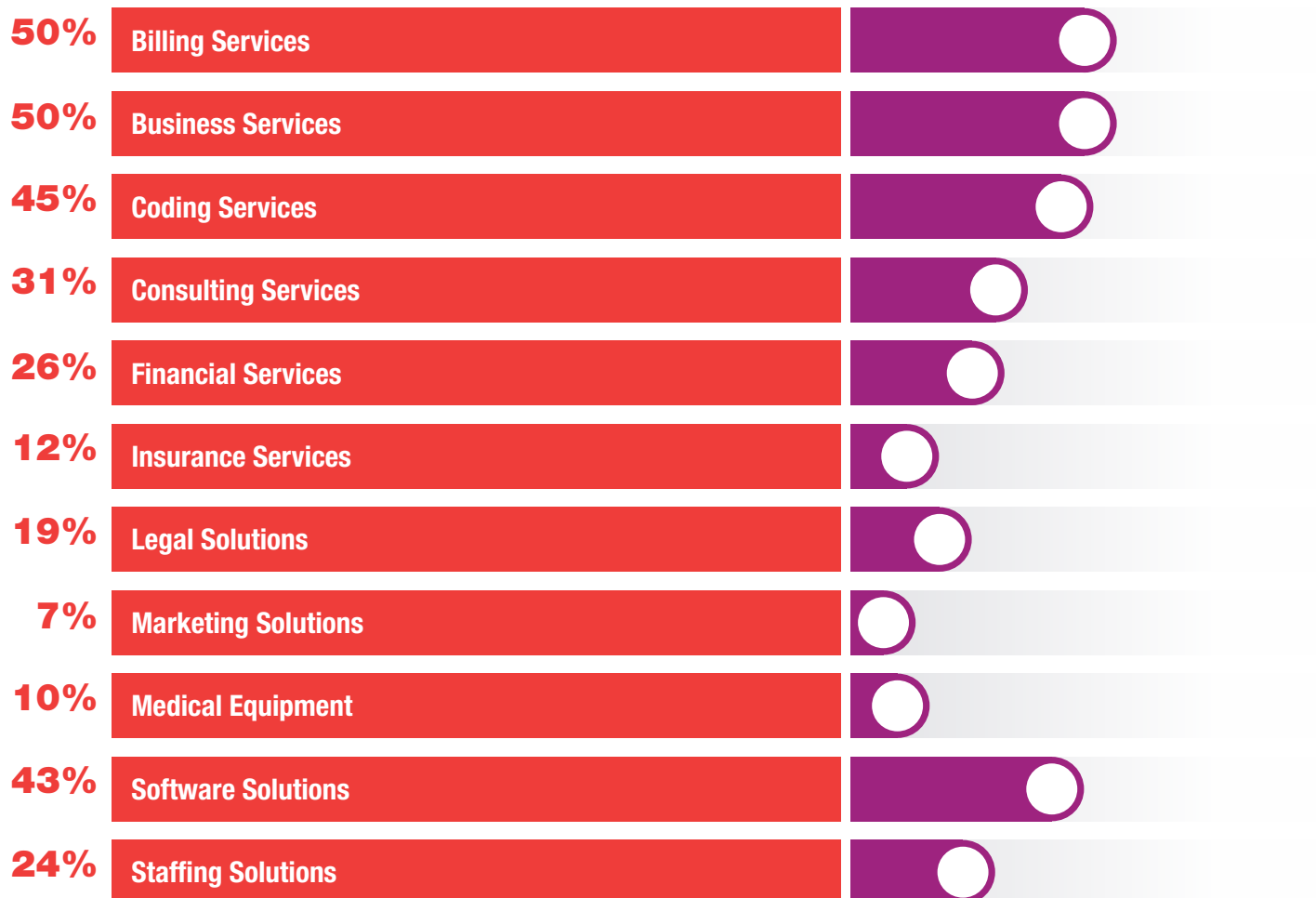
Annual Medical Equipment Expenditures

83%	< \$1M
0%	\$1M - \$5M
3%	\$5M - \$10M
14%	> \$10M



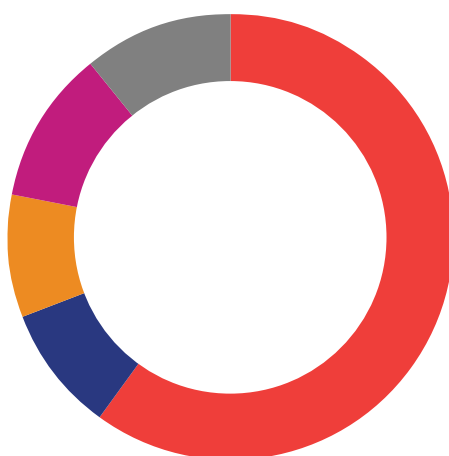
Who We Are, Cont.

Products / Services of Interest



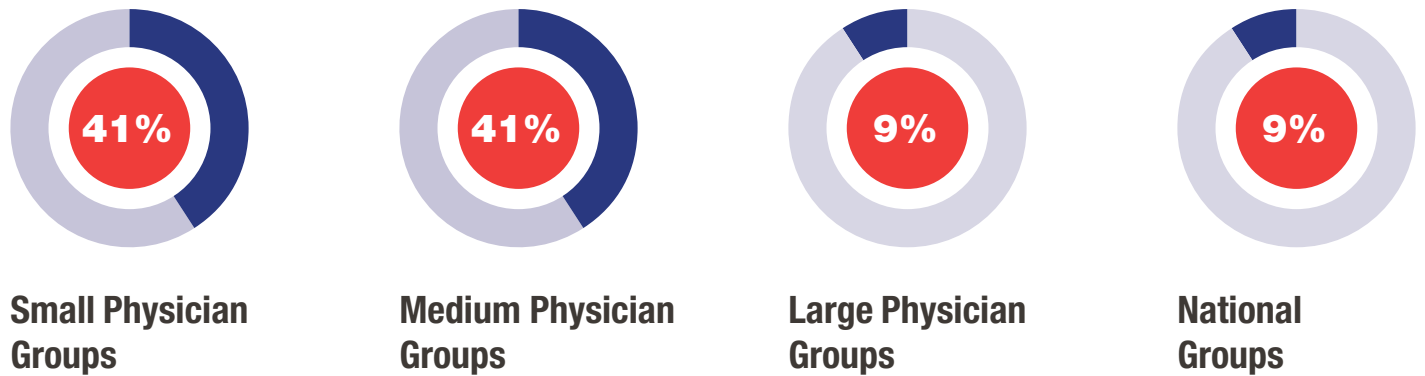
Staff Size

11%	1-25
11%	26-50
9%	51-75
9%	76-100
60%	100+



Learn More About Our Physician Groups and Billing Companies

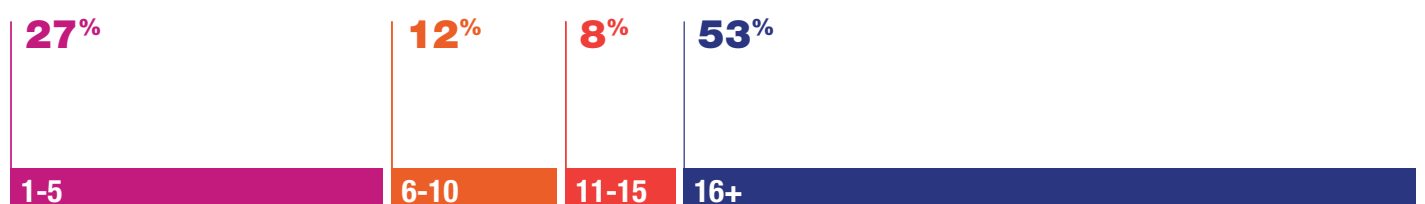
Our Physician Group Members



Number of Patients Served



Number of Sites Served



YOUR BRAND, ELEVATED.

Through one-on-one customization, EDPMA will ensure we fully understand your goals, and then tailor the perfect marketing bundle to meet them. We offer in-person and digital touchpoints with the EDPMA community and unprecedented opportunities to activate your brand. Your company's success is important to us. We understand the importance of meeting your goals, getting your message noticed, and maximizing your return on investment.



Solutions Summit

Considered the premier education and networking conference of the industry, this annual, in-person event brings together 400+ emergency medicine C-Suite executives and leading suppliers for three impactful days of learning and connecting.

Webinars

Our virtual events are delivered live and on-demand and are centered around best practices and just-in-time information on topics such as Surprise Medical Billing, the No Surprises Act, and legislative topics.

Workshops

Our in-person and virtual workshops deliver a deep dive into topics that impact your bottom line and train your team.



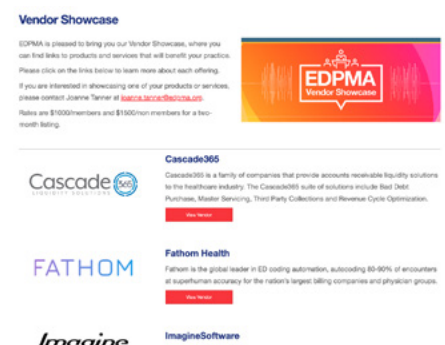
e-newsletters

Our e-newsletters have a 29% open rate and are distributed to members and a broader audience helping them stay on top of legislative issues, action alerts, and other must-know information and resources.



EDPMA.org

Highlight your brand on EDPMA's website, the number one destination for the specialty to learn about issues and events impacting the business of emergency medicine.



Vendor Showcase

An online, highly specific marketplace, our Vendor Showcase is a great way to keep your company top-of-mind of the specialty.

EDPMA has member retention rates above 90% and most partners return every Solutions Summit.

As an EDPMA partner, you will have ample opportunities to build relationships year after year.

Contact Joanne at joanne.tanner@edpma.org or 301.351.8722 to share your marketing and brand goals, and she will customize a package for you!

NEW LEADER ACCESS SPONSORSHIPS!

Access to decision-makers and leaders in emergency medicine makes EDPMA a valuable partner. See how you can connect.

NEW! Board Partner Sponsorships

\$20,000 (TWO AVAILABLE)

Could unprecedented access to leaders in emergency medicine move the needle for your sales and marketing goals?

In an exclusive reception, build relationships with EDPMA leaders during the 2023 Solutions Summit.

This premier sponsorship package includes:

- Present up to 8 minutes and hold court with EDPMA leaders*
- Logo hyperlinked from EDPMA's home page until April 1, 2024
- Pre- and post-Solutions Summit registration lists
- 50-word company description in Solutions Summit Program Guide and Mobile App.

**Note that EDPMA will require an NDA and review of questions prior to event.*

NEW! EDPMA Leader Focus Groups

\$10,000 (THREE AVAILABLE)

Gain insights into the marketplace by meeting with physician group, RCM, and supporting organization leaders. Learn what keeps your clients and prospects up at night and how to help resolve their concerns.

This premier sponsorship package includes:

- Facilitation of a 60-minute focus group with at least five EDPMA leaders at the Solutions Summit or virtually. You drive the agenda and suggest the group participants. *
- Logo hyperlinked from EDPMA's home page until April 1, 2024
- Pre- and post-Solutions Summit registration mailing lists
- 50-word company description in Solutions Summit Program Guide and Mobile App

**Note that EDPMA will require an NDA and review of questions prior to event.*

NEW! EDPMA EMerging Leader Academy and Mixer on Tuesday, April 18, 2023

\$6,500 (ONE AVAILABLE)

This program connects and engages emerging leaders on our issues and organization. EMerging leaders will enjoy an intimate mixer with EDPMA leaders at Solutions Summit on April 18, 2023. Sponsorship connects you with leaders of today and tomorrow. The inaugural sponsorship includes:

- Brand alignment with the EDPMA EMerging Leaders Academy
- Sponsor VIP to address each EMerging Leader course and mixer
- Acknowledgement as a Solutions Summit sponsor
- Your company's logo hyperlinked from EDPMA's home page until April 1, 2024
- Pre- and post-Solutions Summit registration mailing lists
- 50-word company description in Solutions Summit Program Guide and Mobile App

NEW! Sponsor EDPMA's Reception at 2023 ACEP's Scientific Assembly

\$5,000 (ONE AVAILABLE)

- Align your brand with EDPMA and its leadership at our annual reception during the ACEP Scientific Assembly.
- Network with leaders in the specialty in an intimate reception
- Gain unprecedented access to EDPMA leaders who shape our organization and influence the specialty.
- Logo recognition at the reception and as an EDPMA Sponsor
- Recognized in an EDPMA Member newsletter

YEAR-ROUND CORPORATE PARTNERSHIP PACKAGES

BONUS! EDPMA's Diamond and Platinum Year-Round Corporate Partnership packages include select EDPMA Leader opportunities.

NEW! Diamond Year-Round Corporate Partnership

\$30,000 (TWO AVAILABLE)

To add sparkle to your year-round sponsorship, Diamond Partners include either the Opening Reception or Wednesday reception at Solutions Summit 2023! (Value: \$15,000)

- Email blast sent bi-annually on your behalf to our full database of members and nonmembers
- Complimentary Listing on EDPMA's Vendor Showcase until April 1, 2024 (Value \$6,000+)
- Four registrations to the 2023 EDPMA Solutions Summit (Value: \$3,600+)
- Complimentary banner ad in six EDPMA Member Newsletters (value of \$3,000)
- Complimentary Exhibit Booth (Value: \$2,500+)
- "Webinar Plus" sponsorship which allows you to select the webinar topic and faculty and EDPMA will promote it to our membership (topic requires EDPMA's prior approval.) (Value: \$2,000)
- Fourteen dedicated social media postings
- Logo hyperlinked to your website on EDPMA's home page until April 1, 2024
- Pre- and post-conference registration mailing lists
- Logo included on EDPMA signage and website
- Complimentary full-page ad, logo and link in the Program Guide AND the Mobile App (Value: \$750)
- Verbal recognition by EDPMA's leadership at Solutions Summit
- 50-word description of your organization in the Program Guide and Mobile App
- "Thank You" recognition in an EDPMA exclusive Member Newsletter (Distribution: 1400+)

Platinum Year-Round Corporate Partnership

\$25,000

To add shine to your year-round sponsorship, Platinum Partners can select one additional benefit associated with another exclusive Solutions Summit sponsorship:

- Pre-Conference Reception, Opening Reception, Wednesday Night Reception, a Keynote Session, Leader Focus Group, or Golden Ticket sponsorship. (Value: \$7,500-\$15,000)
- Complimentary listing on EDPMA's Vendor Showcase until April 1, 2024 (Value \$6,000+)
- Four complimentary registrations to the 2023 EDPMA Solutions Summit (Value: \$3,600+)
- Complimentary Exhibit Booth (Value: \$2,500+)
- Complimentary banner ad in four EDPMA Member Newsletters (value of \$2,000)
- "Webinar Plus" sponsorship which allows you select the webinar topic and faculty and EDPMA will promote it to our membership (topic requires EDPMA's prior approval.) (Value: \$2,000)
- Twelve dedicated social media postings
- Logo hyperlinked to your website on EDPMA's home page until April 1, 2024
- Pre- and post-conference registration mailing lists
- Logo included on EDPMA signage and website
- Complimentary full-page ad, logo and link in the Program Guide AND the Mobile App (Value: \$750)
- Verbal recognition by EDPMA's leadership at Solutions Summit
- 50-word description of your organization in the Program Guide and Mobile App
- "Thank You" recognition in an EDPMA exclusive Member Newsletter (Distribution: 1400+)

Gold Year-Round Corporate Partnership

\$15,000

- Complimentary listing on EDPMA's Vendor Showcase until April 1, 2024 (value \$6,000+)
- Three complimentary registrations to the 2023 EDPMA Solutions Summit (Value: \$2,700+)
- Complimentary full-page ad, logo, and link in the Program Guide AND the Mobile App (Value: \$750)
- Complimentary banner ad in two EDPMA Member Newsletters (value of \$1,000)
- Six dedicated social media postings
- Logo hyperlinked to your website on EDPMA's home page until April 1, 2024
- Pre- and post-conference registration mailing lists
- Logo included on EDPMA signage and website
- Verbal recognition by EDPMA's leadership at Solutions Summit
- 50-word description of your organization in the Program Guide and Mobile App
- "Thank You" recognition in an EDPMA exclusive Member Newsletter (Distribution: 1400+)

YEAR-ROUND CORPORATE PARTNERSHIP PACKAGES, CONT.

Silver Year-Round Corporate Partnership

\$10,000

- Two complimentary conference registrations to the 2023 EDPMA Solutions Summit (Value: \$1,800+)
- Complimentary Exhibit Booth (Value: \$2,500+)
- Complimentary listing on EDPMA's Vendor Showcase for two months (Value \$1,000+)
- Complimentary half-page ad, logo and link in the Program Guide and the Mobile App (Value: \$500)
- Free banner ad in one EDPMA exclusive Member Newsletter (value of \$500)
- Three dedicated social media postings
- Logo hyperlinked to your website on EDPMA's homepage until April 1, 2024
- Logo included on EDPMA signage and website
- Verbal recognition by EDPMA's leadership at Solutions Summit
- 50-word description of your organization in the Program Guide and Mobile App
- "Thank You" recognition in an EDPMA exclusive Member Newsletter (Distribution: 1400+)

Bronze Year-Round Corporate Partnership

\$7,500

- One complimentary conference registration to the 2023 EDPMA Solutions Summit (Value \$900+)
- Complimentary half-page ad, logo and link in the Program Guide and the Mobile App (Value: \$500)
- Logo hyperlinked to your website on EDPMA's homepage until April 1, 2024
- Pre- and post-conference registration mailing lists
- "Thank You" recognition in one EDPMA's exclusive member newsletter (Distribution: 1,400+)
- Logo included on EDPMA signage and website
- Complimentary full-page ad, logo and link in the Program Guide AND the Mobile App (Value: \$750)
- Verbal recognition by EDPMA's leadership at Solutions Summit
- 50-word description of your organization in the Program Guide and Mobile App
- "Thank You" recognition in an EDPMA exclusive Member Newsletter (Distribution: 1400+)

Copper Year-Round Partnership

\$5,000

- Logo hyperlinked to your website on EDPMA's homepage until April 1, 2024
- "Webinar Plus" Sponsorship which allows you select the webinar topic and faculty and EDPMA will promote it to our membership (topic requires EDPMA's prior approval.) (Value: \$2,000)
- "Thank You" recognition in an EDPMA exclusive member newsletter (Distribution: 1,400+)

COMPARE YEAR-ROUND CORPORATE PARTNERSHIPS

2023 Comparison of EDPMA's Corporate Partnerships

Benefits	Diamond	Platinum	Gold	Silver	Bronze	Copper
	\$30,000	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000
Sponsorship of One of the Following: Pre-Conference Reception, Opening (Monday) Reception, Wednesday Reception, one Keynote session, one Leader Focus Group or Golden Ticket	✓	✓				
Email blast sent bi-annually on your behalf to our full database of members and nonmembers	✓					
Complimentary Registrations to the 2022 Solutions Summit.	4	4	3	2	1	
6-foot exhibit table and two chairs	✓	✓	✓	✓		
Ad in Solutions Summit Program Guide and Mobile App	Full-page Color Ad	Full-page Color Ad	Full-page Color Ad	Half-page Color Ad	Half-page Color Ad	
Complimentary Listing on EDPMA's Vendor Showcase on EDPMA's website	Until April 1, 2024	Until April 1, 2024	Until April 1, 2024	2 Months		
Dedicated social media postings on LinkedIn or Twitter by April 1, 2024	14 Posts	12 Posts	6 Posts	3 Posts		
Linked Banner Ad in EDPMA Membership Newsletter by April 1, 2024	6 Ads	4 Ads	2 Ads	1 Ad		
Webinar Plus Sponsorship which allows you to choose the topic and speaker (must be educational and EDPMA approved)	One Webinar Plus	One Webinar Plus				✓
Your company's logo hyperlinked to your website on EDPMA's home page until April 1, 2024	✓	✓	✓	✓	✓	✓
Pre- and Post-Summit Registration mailing list	✓	✓	✓	✓	✓	
Your company logo included on EDPMA signage, mobile app, the Program Guide, and website	✓	✓	✓	✓	✓	
"Thank You" recognition in one EDPMA exclusive member newsletter	✓	✓	✓	✓	✓	✓
Verbal recognition from EDPMA's Leadership at Solutions Summit	✓	✓	✓	✓	✓	
50-word description of your organization in the Program Guide and Mobile App	✓	✓	✓	✓	✓	

EDPMA SOLUTIONS SUMMIT: THE MUST-ATTEND EVENT FOR THE BUSINESS OF EMERGENCY MEDICINE

The Solutions Summit is all about the businesses that make emergency departments run. As a Solutions Summit partner, you network with C-Suite and other high-level executives to identify business opportunities and make important industry connections.

Summit Benefits

- Connect directly with decision-makers in the emergency medicine specialty
- Promote your brand, products, and services directly to users and buyers
- Reach your target audience in a cost-effective way
- Position your company as an industry leader
- Stand out from your competition
- Meet with clients and prospects

How Attendees Rate Solutions Summit

100%

rated their overall satisfaction with Solutions Summit as excellent or very good.

98%

said that Solutions Summit overall value was excellent or very good.

95%

said they were very likely to recommend Solutions Summit to their peers.

93%

said they received excellent or very good value for their registration fee.

The Benefits Stack Up for EDPMA's Solutions Summit Partners

Solutions Summit delivers practical and proven solutions for the business of emergency medicine, many ideas and strategies can be implemented right away.

As a Solutions Summit Partner, you network with C-Suite and other high-level executives to identify business opportunities and make important industry connections.

At Solutions Summit, more than 80% of attendees are C-Suite and physician leaders.

Solutions Summit 2022 Attendee Profile



The EDPMA Solutions Summit annual conference is outstanding in its focus on the most pressing issues faced by the specialty of EM today. It is infused with a spirit of camaraderie, focused and tangibly useful information. The conference consistently lives up to its expressed mantra of "solutions."

Who Should Sponsor and Exhibit

Industry Specific

- Revenue Cycle Management
- Medical Billing
- Coding /Charting Services
- Healthcare Consulting Services
- Medical Staffing
- Practice Management
- Financial / Insurance Companies
- Telehealth
- Industry-Related Associations

Business Services

- Scribe Services
- Software Providers
- Technology/Computing Systems
- Marketing Services
- Website Developer Services
- Promotional Products
- Office Products/Supply
- Legal Services

"The Solutions Summit is a great opportunity to get up close and personal with multiple organizations and people that service the emergency medicine market."

SOLUTIONS SUMMIT SPONSORSHIP PACKAGES

All Solutions Summit Sponsors Receive:

- Logo recognition on the [Solutions Summit web page](#). and featured on conference signage
- Two registration mailing lists
- 50-word description of your company with logo in the Mobile App and the Program Guide (sponsor must provide this information by the deadline)

EDPMA's Solutions Summit Opening Reception (April 17)

\$15,000 - EXCLUSIVE!

- Same benefits provided to Bronze Corporate Partnership level
- Premier placement of company logo on reception signage
- Branded cocktail napkins distributed during reception
- Your VIP can personally greet guests as they arrive at the reception
- Complimentary listing on EDPMA's Vendor Showcase for two months (Value: \$1,000-\$1,500)

EDPMA's Solutions Summit Closing Reception (April 19)

\$15,000 - EXCLUSIVE!

- Same benefits provided to Bronze Corporate Partnership level
- Premier placement of company logo on reception signage
- Branded cocktail napkins distributed during reception
- Your VIP can personally greet guests as they arrive at the reception
- Complimentary listing on EDPMA's Vendor Showcase for two months (Value: \$1,000-\$1,500)

Keynote Address

\$10,000 - THREE AVAILABLE

- Same benefits provided to Bronze Corporate Partnership level
- Your VIP can introduce the keynote speaker bringing your brand front-and-center on the big stage
- VIP seating – we'll reserve one table for your registered guests
- Logo included on EDPMA signage, mobile app, the Program Guide, and website
- Complimentary listing on EDPMA's Vendor Showcase on the EDPMA website for two months (Value: \$1,000-\$1,500)



EDPMA Pre-Conference Reception (April 16)

\$12,000 - ONE AVAILABLE

- Premier placement of company logo on reception signage
- Branded cocktail napkins distributed during the reception
- Your VIP can personally greet guests as they arrive at the reception
- Logo included on EDPMA signage, mobile app, the Program Guide, and website
- Complimentary listing on EDPMA's Vendor Showcase for two months (Value: \$1,000-\$1,500)

NEW: Golden Ticket

\$7,000 - ONE AVAILABLE

- Attendees pick up a candy bar at your exhibit booth in hopes their candy bar will have a Golden Ticket! Out of 250 candy bars, five will include a winning golden ticket. EDPMA-provided prizes include one comp registration for Summit 2024 and one 2024 Virtual Workshop. The sponsor provides three prizes.
- Candy bars and the Golden Tickets will include the sponsor brand
- Logo included on EDPMA signage, mobile app, the Program Guide, and website
- Acknowledged as a Solutions Summit sponsor

SOLUTIONS SUMMIT SPONSORSHIP PACKAGES

Mobile App

\$6,000 - ONE AVAILABLE

- Email blast from EDPMA before the Solutions Summit to attendees promoting the Mobile App and your sponsorship with download instructions on co-branded splash page
- Logo included on EDPMA signage, mobile app, the Program Guide, and website
- Acknowledged as a Solutions Summit sponsor

Conference Portfolios

\$6,000 - ONE AVAILABLE

- Logo prominently displayed on the portfolios adjacent to the EDPMA logo
- Distributed to attendees with registration materials
- New! Include one marketing piece in your sponsored conference portfolio for all registrants (sponsor provides brochure and ships it to hotel)
- Logo included on EDPMA signage, mobile app, the Program Guide, and website
- Acknowledged as a Solutions Summit sponsor

NEW: Charging Station Table

\$6,000 - ONE AVAILABLE

- The charging station will be branded with your logo
- Logo included on EDPMA signage, mobile app, the Program Guide, and website
- Acknowledged as a Solutions Summit sponsor

NEW: Photo Booth

\$6,000 - ONE AVAILABLE

- Logo included on printed/digital photos as a conference keepsake
- Greet guests as they wait for their pictures
- Logo included on EDPMA signage, mobile app, the Program Guide, and website
- Acknowledged as a Solutions Summit sponsor

NEW: Sponsored Educational Session at Summit 23 or 24

\$5,000 - ONE AVAILABLE EACH YEAR

- Your brand will be aligned with the sponsored session in the Program Guide and conference website
- Logo added to the required Solutions Summit PowerPoint template for that session
- Logo included on EDPMA signage, mobile app, the Program Guide, and website
- Acknowledged as a Solutions Summit sponsor

Hotel Key Card Sponsor

\$5,000 - ONE AVAILABLE

- Sponsor logo adjacent to EDPMA's logo on key cards distributed to about 400 hotel rooms
- Sponsor message on both sides of keycards
- Half-page ad in the Program Guide
- Logo included on EDPMA mobile app, the Program Guide, and website
- Acknowledged as a Solutions Summit sponsor

New Member/New Attendee Breakfast

\$5,000 - ONE AVAILABLE

- Logo on breakfast signage
- Branded napkins distributed during the breakfast
- Reserved VIP table for you and your guests
- Your company logo included on EDPMA signage, mobile app, the Program Guide, and website
- Acknowledged as a Solutions Summit sponsor

Registration Tote Bags

\$4,500 - ONE AVAILABLE

- Logo adjacent to EDPMA's logo on tote bags
- Registration bags distributed to attendees as they register
- New! Include one brochure in your sponsored tote bags for all registrants (sponsor provides brochure and ships it to hotel)
- Logo included on EDPMA signage, mobile app, the Program Guide, and website
- Acknowledged as a Solutions Summit sponsor

SOLUTIONS SUMMIT SPONSORSHIP PACKAGES

Lanyards

\$4,500 - ONE AVAILABLE

- Logo prominently displayed on the lanyard adjacent to the EDPMA logo
- Logo included on EDPMA signage, mobile app, the Program Guide, and website
- Acknowledged as a Solutions Summit sponsor

Thursday Morning Breakfast Buffet

\$4,000 - ONE AVAILABLE

- Branded napkins distributed during special coffee event
- Logo included on EDPMA signage, mobile app, the Program Guide, and website
- Acknowledged as a Solutions Summit sponsor

Pens

\$3,000 - ONE AVAILABLE

- Logo on pens distributed to attendees at check-in (sponsor provides their logo, EDPMA provides the branded pens)
- Logo included on EDPMA signage, mobile app, the Program Guide, and website
- Acknowledged as a Solutions Summit sponsor

Afternoon Refreshment Break

\$2,500 - ONE AVAILABLE

- Premier logo placement on break signage
- Branded napkins distributed during the break
- Logo included on EDPMA signage, mobile app, the Program Guide, and website
- Acknowledged as a Solutions Summit sponsor

EMRA Resident Scholarship

\$2,000 - THREE AVAILABLE

- Logo included on EDPMA signage, mobile app, the Program Guide, and website
- Invite EMRA leaders to your reserved table at the New Member Breakfast
- Mentorship opportunities with your leaders and EMRA leaders
- Acknowledged as a Solutions Summit sponsor

EXHIBIT WITH US!

Exhibitor benefits include:

- One draped six-foot table and two chairs
- One full-conference registration (Value: \$899+)
- A second registration at the reduced price of \$500 (Value: \$399-\$699)
- Exhibitors may attend educational sessions, meals, and networking events. Nothing is off limits!
- Two registration mailing lists
- Logo on signage, the conference mobile app and the Program Guide

Exhibit Pricing

BEFORE DECEMBER 31, 2022 MEMBER RATE - \$2,300 NON-MEMBER RATE - \$2,500

AS OF JANUARY 1, 2023 MEMBER RATE - \$2,500 NON-MEMBER RATE - \$2,800

ALL exhibitors have the SAME SIZE BOOTH. They are 6-foot table-top exhibits and you may not exceed your space limits with any booth materials. Pop-up exhibits must not exceed the length of the table or exceed 62" above the height and length of the table. EDPMA reserves the right to remove any item that exceeds these limits.

EDPMA SOLUTIONS SUMMIT EXHIBITOR SAMPLE

- | | |
|-------------------------|---------------------------------------|
| • athenahealth | • ImagineSoftware |
| • Brault | • LogixHealth |
| • Capio | • Medlytix |
| • Cascade Capital | • Nuance |
| • Change Healthcare | • Nym Health |
| • CIPROMS | • Pendrick Healthcare Partners |
| • ConsensioHealth | • Pettigrew Medical Business Services |
| • d2i | • PhyCon Inc. |
| • Data Media Associates | • Physicians' Choice |
| • EmOpti | • ProScribe |
| • EPOWERdoc, inc. | • R1 |
| • Fathom Health | • Ventra Health |
| • GetixHealth | • ZOLL Data Systems |
| • HealthChannels | • Zotec Partners |

SOLUTIONS SUMMIT SPONSORSHIP PACKAGES

ADVERTISE WITH US

All ads require prior approval by EDPMA.

Whether you can attend the Summit, you can gain exposure with an ad in the Solutions Summit onsite guide.

- Hi-Res PDF with crop marks to show bleed.
- Art must be in CMYK format, EPS files with fonts converted to outlines and images embedded, or Hi-Res (300 dpi), TIF
- Solutions Summit Onsite Guide Deadline: March 6, 2023

Ad Type	Solutions Summit Onsite Guide	
	Ad Specs: Width x Height	Cost
Full Page	No Bleed: 4.5 x 7.5" Bleed: 5.75 x 8.75" Trim: 5.5 x 8.5" Live Area: 4.5 x 7.5"	\$750
Half Page	No Bleed: 4.5 x 3.5" Bleed: 5.75 x 4.25" Trim: 5.5 x 4" Live Area: 4.5 x 3.5"	\$500

EDPMA EDUCATIONAL OPPORTUNITIES

EDPMA educates, advocates, and equips our members with the tools to be fierce advocates. Consider these opportunities to align your brand with educational opportunities.

EDPMA In-Person RCM Workshop in 2023

This intimate in-person workshop brings together 50+ business and operations managers, and senior coders for laser-focused education on billing and coding topics. Attendees arrive in the morning, attend sessions in the afternoon and the following morning and then return home. This workshop will likely occur in December.

RCM Workshop Sponsorship Opportunities:

- Evening Reception (one available): \$4,000
- Breakfast (one available): \$3,000
- Lunch (one available): \$3,000
- Break Sponsorship* (two available) *: \$1,000 each
- General Sponsorship**: \$2,000
- Wi-Fi Sponsorship (one available): \$2,500
- Exhibit Table – one 6' draped table and two chairs \$1,500



RCM Workshop Sponsorships Benefits:

- One complimentary Workshop registration* (Value: \$595+)
- Logo on Workshop signage and website
- Post-event registration list
- Acknowledgement in one EDPMA Member Newsletter

*Break sponsorship does not include a free Workshop registration.

**General sponsorship includes a two-month listing on the [Vendor Showcase webpage](#).



EDPMA EDUCATIONAL OPPORTUNITIES

EDPMA Virtual Workshop

\$2,000

EDPMA will offer afternoon virtual workshops with a hyper-focus on timely topics. In February 2023, our virtual workshop *Facing Reimbursement Headwinds: Planning for Profitable Growth in 2023 and Beyond* will resonate with our membership. We will offer another virtual workshop later in the year.

EDPMA Webinar Plus

\$2,000

You drive the topic, session title, learning objectives and faculty. Webinars must receive prior approval.

- Logo included in marketing emails, the event website page, and welcome/conclusion slides
- Up to three minutes to address attendees and introduce a session/faculty
- Webinar will be recorded and archived on EDPMA website for at least two months
- Post-event webinar registrant list
- Acknowledgment in two EDPMA Member newsletters

EDPMA Webinar

\$1,500

- Logo in marketing emails, on the event page on the website and in welcome/conclusion slides
- Up to three minutes to promote your sponsorship and introduce the faculty
- Webinar will be recorded and archived on EDPMA website for at least two months
- Post-event Webinar registrant list
- Acknowledgment in two EDPMA Member newsletters

VENDOR SHOWCASE

MEMBER PRICE: \$1,000 FOR TWO MONTHS, RENEWABLE

NON-MEMBER PRICE: \$1,500 FOR TWO MONTHS, RENEWABLE

2023 EDPMA Sponsorship and Advertising Contract

Contact Joanne at joanne.tanner@edpma.org or 301.351.8722



Contact Information

Company:		
Contact Name:		
Street Address:	City:	Postal Code:
Phone:	Email:	
Company Social Media Handle:	Your Social Media Handle:	

Payment Method of Choice

- | | | |
|---|---|--|
| <input type="checkbox"/> Credit Card (AmEx, Visa, MasterCard accepted)
You will receive a separate email with a secure link. | <input type="checkbox"/> ACH Payment
You will be responsible for any additional ACH Fees | <input type="checkbox"/> Check. Please make check payable to:
EDPMA 7918 Jones Branch Drive,
Suite 300, McLean, VA 22102 |
|---|---|--|

Your sponsorship is not confirmed until payment has been received in full.

Sponsorship Opportunities

<input type="checkbox"/> Solutions Summit Opening Night Party (Monday) \$15,000 (exclusive)	<input type="checkbox"/> Solutions Summit Closing Night Party (Wednesday) \$15,000 (exclusive)	<input type="checkbox"/> Pre-Conference Reception (Sunday) \$12,000 (exclusive)
<input type="checkbox"/> Keynote Address - \$10,000 (three)	<input type="checkbox"/> Sponsor EDPMA's Reception at 2023 ACEP's Scientific Assembly \$5000	<input type="checkbox"/> Board Partnership \$20,000
<input type="checkbox"/> Golden Ticket \$7,000 (exclusive)	<input type="checkbox"/> Photo Booth: \$6,000 (exclusive)	<input type="checkbox"/> Focus Group with Leaders \$10,000
<input type="checkbox"/> Charging Station \$6,000 (exclusive)	<input type="checkbox"/> Mobile App - \$6,000 (one)	<input type="checkbox"/> Conference Portfolios - \$6,000 (one)
<input type="checkbox"/> New Member/New Attendee Breakfast - \$5,000	<input type="checkbox"/> Sponsored Session (2023 or 2024) - \$5,000	<input type="checkbox"/> Hotel Key Cards - \$5,000
<input type="checkbox"/> Registration Tote Bags - \$4,500	<input type="checkbox"/> Lanyards - \$4,500 (one)	<input type="checkbox"/> Thursday Morning Breakfast - \$4,000
<input type="checkbox"/> EDPMA EMerging Leader Mixer \$6,500 (one) (Tuesday)	<input type="checkbox"/> Pens - \$3,000	<input type="checkbox"/> Afternoon Refreshment Break: \$2,500
<input type="checkbox"/> Tabletop Exhibit Hall Space - Member Company \$2,500	<input type="checkbox"/> Tabletop Exhibit Hall Space - Non-Member Company - \$2,800	December 2023 Workshop – WIFI \$2,500 (one)
<input type="checkbox"/> EMRA Resident Scholarship - \$2,000	December 2023 Workshop – General Sponsorship \$2,000	<input type="checkbox"/> Webinar Plus \$2,000
<input type="checkbox"/> Vendor Showcase-Non-Member \$1,500 (two 2 months renewable)	<input type="checkbox"/> Webinar \$1,500	December 2023 Workshop – Exhibit Table \$1,500
<input type="checkbox"/> One digital Banner Ad, \$500	December 2023 Workshop – Break \$1,000 (two)	<input type="checkbox"/> Vendor Showcase-Member \$1,000 (2 months, renewable)
<input type="checkbox"/> Three Banner Ads: \$1,250 (to be used within 6 months)	<input type="checkbox"/> Full Page Color Ad for Mobile App and Printed Program- \$750	<input type="checkbox"/> Half Page Color Ad for Mobile App and Printed Program- \$500

Corporate Year-Round Partnership Opportunities

<input type="checkbox"/> Diamond Partnership - \$30,000	<input type="checkbox"/> Platinum Partnership - \$25,000	<input type="checkbox"/> Gold Partnership - \$15,000
<input type="checkbox"/> Silver Partnership - \$10,000	<input type="checkbox"/> Bronze Partnership - \$7,500	<input type="checkbox"/> Copper Partnership - \$5,000

Sponsorship Information

Signature must be made by an authorized representative of the organization. **All sponsorship requests are final and non-refundable upon execution of contract.** Please print names exactly as you would like them to appear on all materials

<input type="checkbox"/> I am authorized by the above-listed company or organization to commit to support in the indicated amount	TOTAL:
SIGNATURE:	DATE:

CANCELLATION & PAYMENT POLICY:

**This document serves as a final contract. Execution of this contract signifies assumption of legal responsibility to pay for all opportunities as stipulated in the contract. Payment must be made in U.S. dollars drawn on a U.S. bank. For tax reporting purposes, EDPMA's Federal tax ID number is 54-1869643 under IRS code 501(c) 6. If EDPMA shifts to a virtual event: Corporate Partnerships will shift to a Copper Partnership; Exhibit Tables will convert to a six-month listing on the EDPMA Vendor Showcase; and the remaining sponsorships will be deferred to the 2024 EDPMA Solutions Summit.*

